## 90th Marketing Club 23rd Cairo 52<sup>nd</sup> Business Club Animal Health Marketing (Egyptian Market Insights)

Tuesday 9-5-2023 9 PM EGY 9 PM KSA 10 PM UAE

FOUNDER & HOST

## **Dr.Mahmoud Bahgat**





#### INSTRUCTOR

## **Dr.Mahmoud Samy**

Marketing Director FLARE PHARMA GROUP Animal Health Market Overview

Mahmoud Samy Marketing & Technical Director



- 1. Introduction
- 2. Role of Veterinarians
- 3. Market Price Challenges
- 4. Poultry Market Top Players
- 5. Poultry Market In Numbers
- 6. Development of the global industry.





## Mahmoud Samy Marketing & Technical Director

Veterinary medicine \_ Cairo University

I Have an 16 Y experience in Both Human sector (Delta pharma, Hikma Egypt, MNB Qatar, Covidien Libya) & Animal health sector within ATCO pharma Egypt where i held the position of Senior Product Manager for Feed additive sector. My last position is Marketing Manager for EVA Pharma Animal Health Sector.

My current position is Member of the Board of Director at FLARE PHARMA GROUP.

During my Career in Animal Health, I led a lot of Animal Health strategic projects and Launching many companies in the Market (Framelco Netherlands, Agrana Austria) Beside the Range of Anticoccidial Products in the Egyptian Market with Market Share of 50% of the whole products in the Market Beside Launching the Animal Health sector in one of the top National Company in the Egyptian Market (EVA Pharma) From the scratch.



FLARE



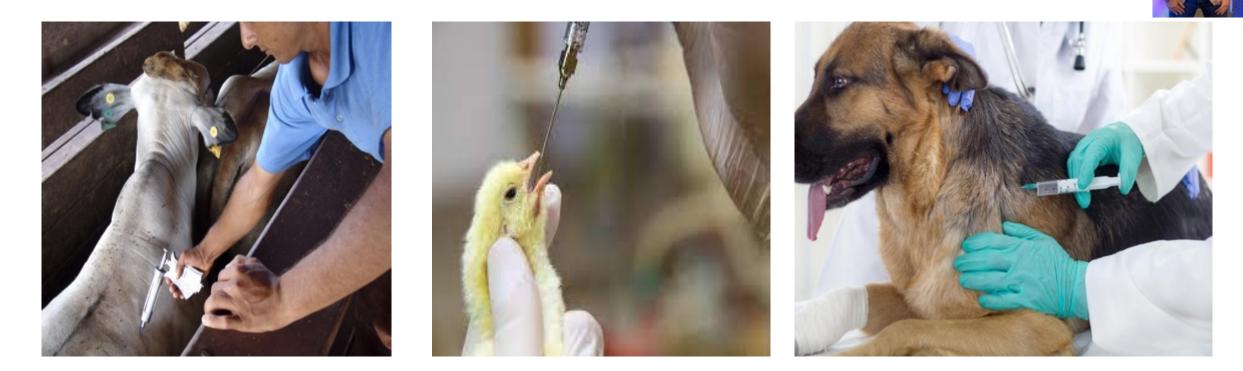




Introduction: Veterinarians are medical professionals who specialize in the diagnosis, treatment, and prevention of diseases and injuries in animals. - Their role is not limited to animal health but also extends to the impact of animal health on human health.

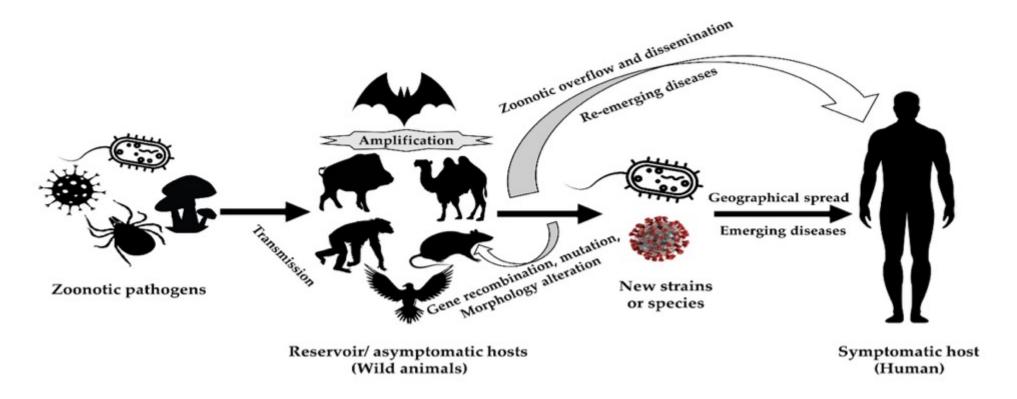






Animal Health: One of the primary roles of veterinarians is to promote animal health and welfare.- They provide routine checkups and vaccinations to prevent illnesses and diseases.- They also diagnose and treat illnesses and injuries in animals, from minor ailments to lifethreatening conditions.

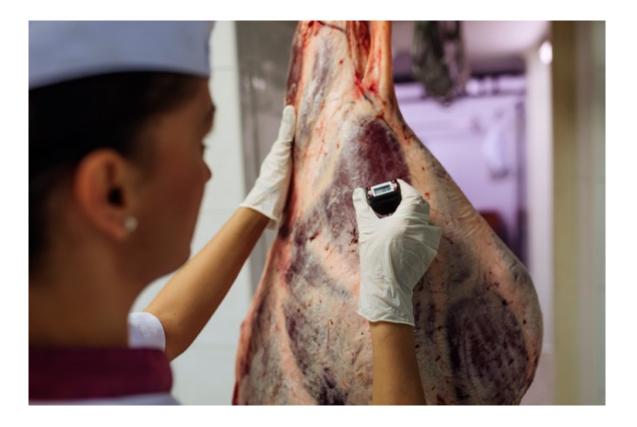




Public Health- Veterinarians play a critical role in protecting public health.- They monitor and control the spread of zoonotic diseases, which are diseases that can be transmitted from animals to humans.- They also ensure that animals used for food production are healthy and free from diseases that could harm human health.



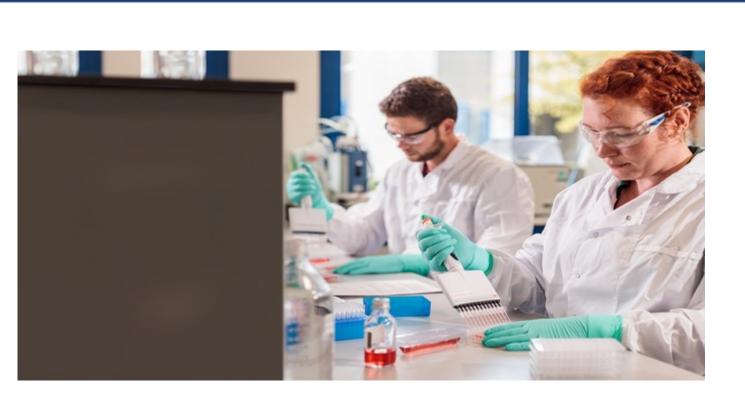
PHARMA GROUI



Public Health- Veterinarians play a critical role in inspecting Milk and Meat Products which reflect directly on human Health







Research- Veterinarians are involved in research to improve animal health and welfare.- They work to develop new treatments and vaccines for animal diseases.-They also study the impact of animal health on human health and the environment.



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PHARMA GROUI





Education- Veterinarians are educators, providing information and advice to animal owners and the public.- They educate pet owners on proper nutrition, exercise, and care for their animals.- They also provide information to the public on zoonotic diseases and how to prevent them.





Marketing

CDC experts are working to change the way we approach public health. Specifically, CDC wants people to know that human health isn't just about humans—**it's closely related to the health of animals** (including pets, wildlife, and livestock) **and the environment** that we share—an approach known as One Health. In 2018, experts from CDC's One Health Office helped **strengthen global health security** and capacity to prevent zoonotic diseases by collaborating with partners to conduct One Health Zoonotic Disease Prioritization Workshops in multiple countries and, for the first time, regions.





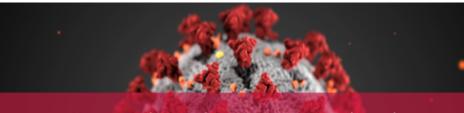


The **first regional workshops** were held for the Economic Community of West African States, which includes 15 member countries, and for US southern land border states. These regional workshops reflect the increased interest among partners to work together at the regional level **to prepare for shared threats** to people, animals, and the environment. CDC's One Health experts also facilitated national workshops in Mozambique, Ghana, and Uzbekistan. In Uzbekistan, they pilot tested a new toolkit to help the country develop a One Health strategy to prevent the diseases identified as being high priorities.

Commonly prioritized diseases worldwide include rabies, brucellosis, anthrax, and viral hemorrhagic fevers like Ebola and Marburg. By prioritizing the **zoonotic diseases that pose the biggest health threats**, countries can more efficiently build their laboratory capacity, conduct disease surveillance, plan outbreak response and preparedness activities, and create disease prevention strategies to reduce illness and death in people and animals.





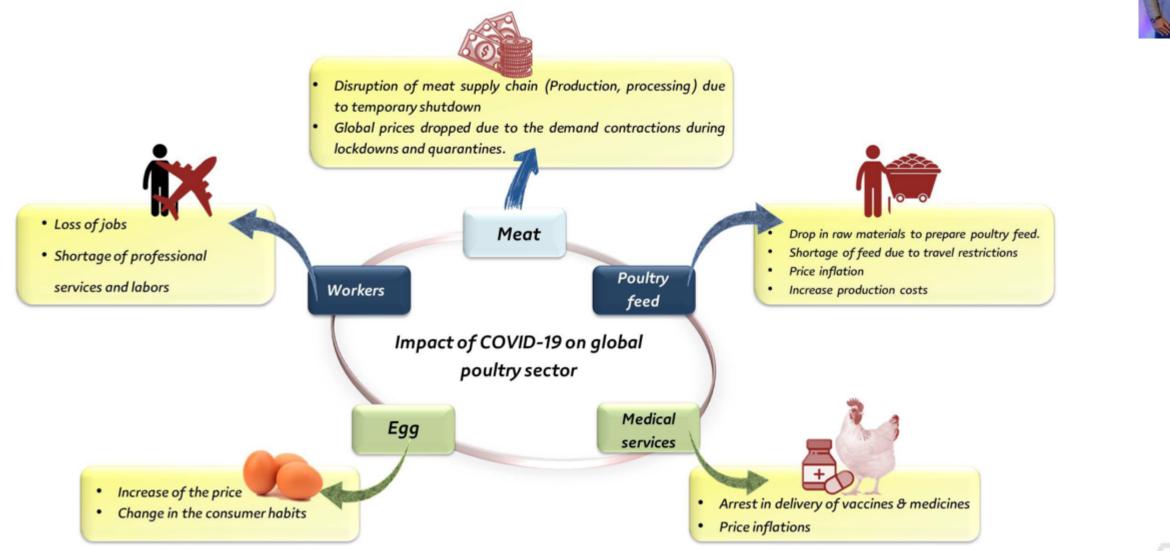


# Coronavirus Disease 2019 Outbreak

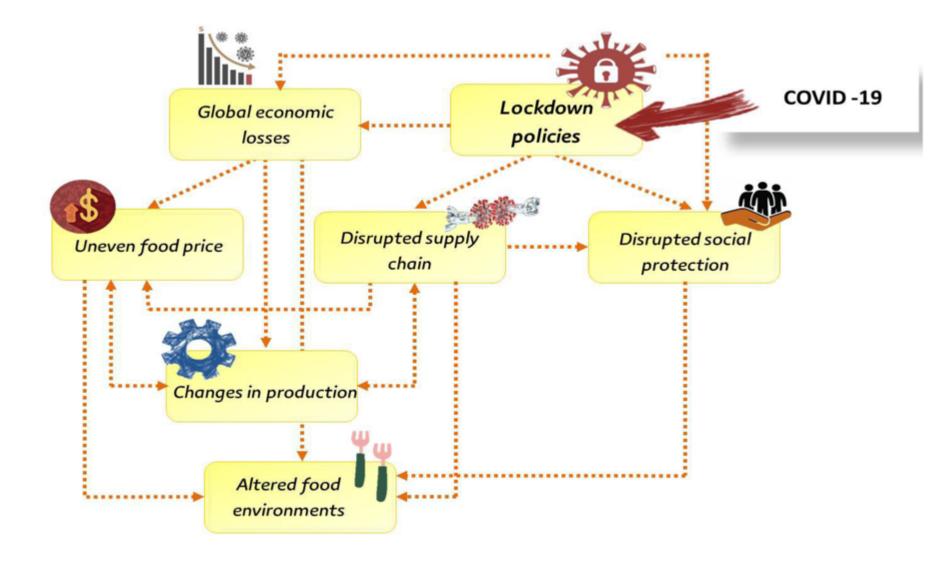




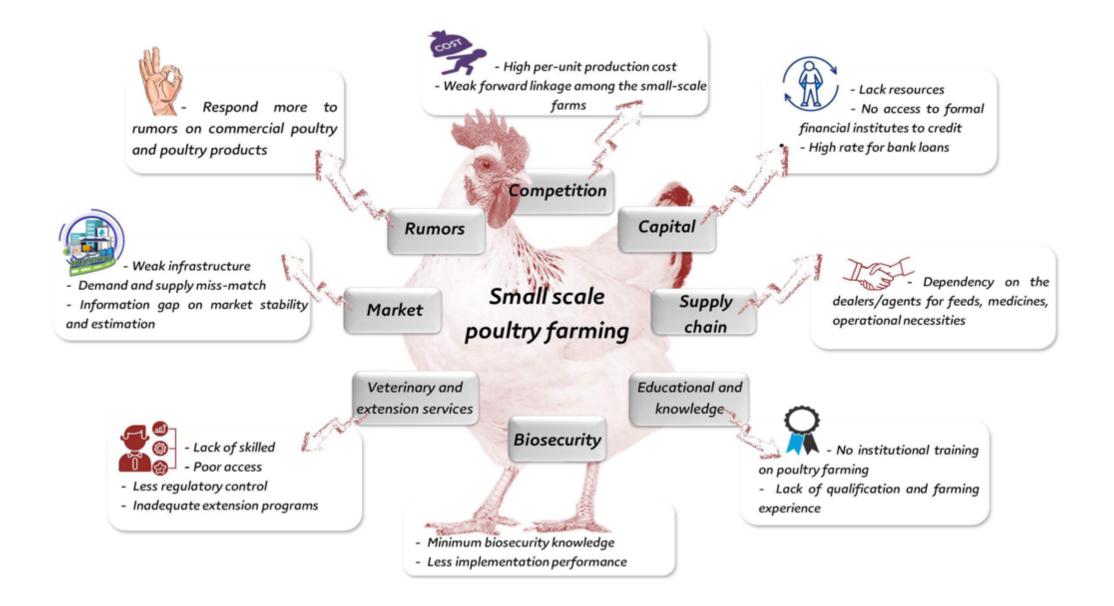














FLARE GROUP

## Animal Health / Market Sectors



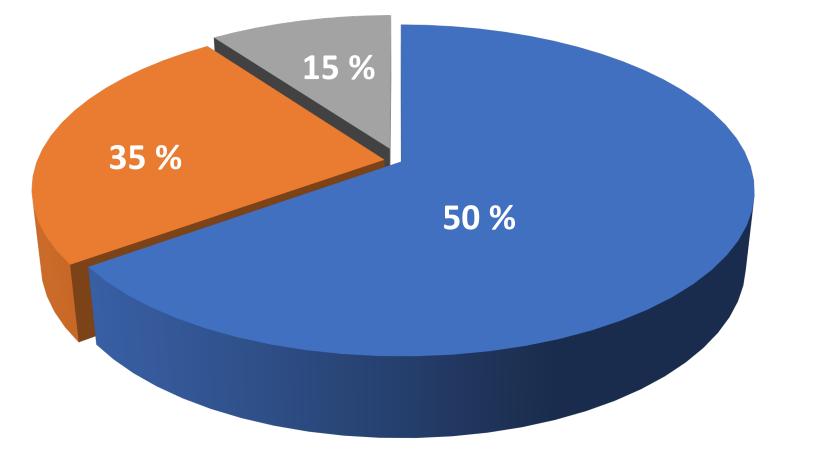


## **Large Animal**

## Companion



## Market Sector (Values)

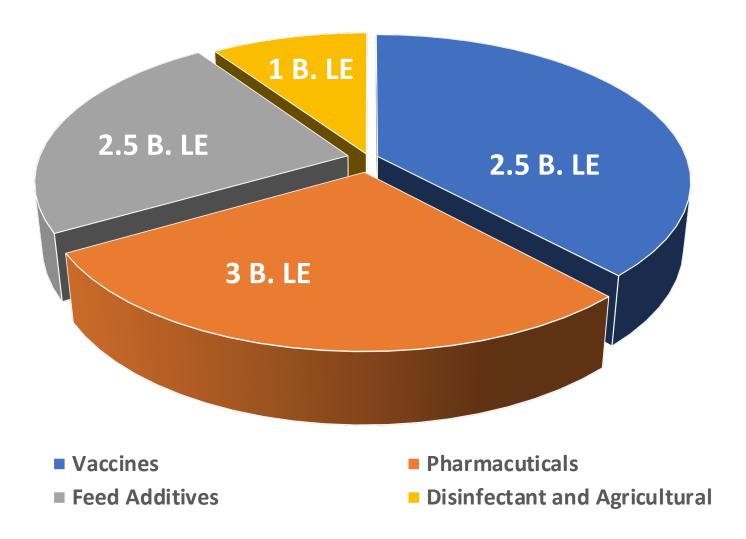






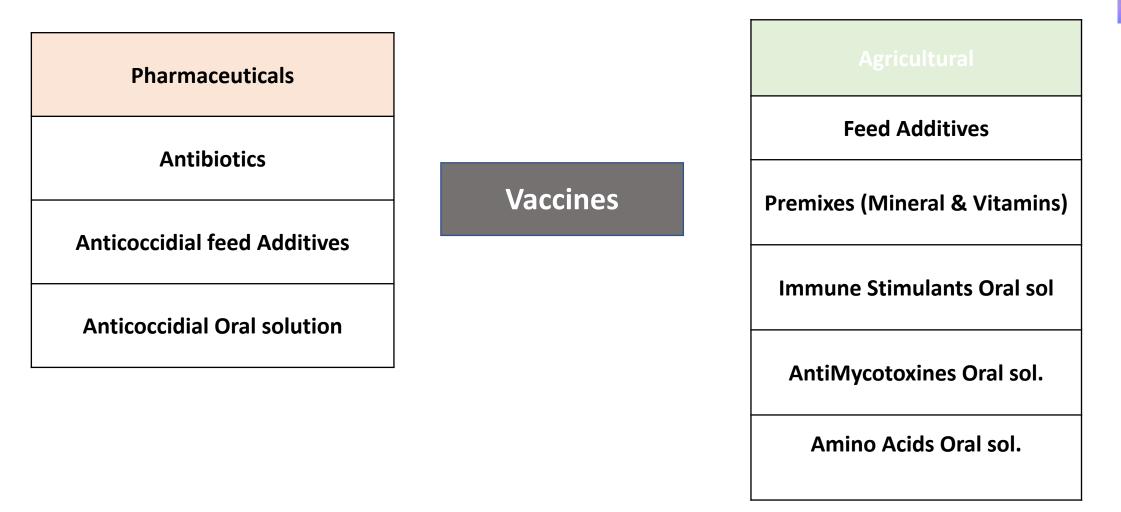


#### Market Values / Main Categories 2022

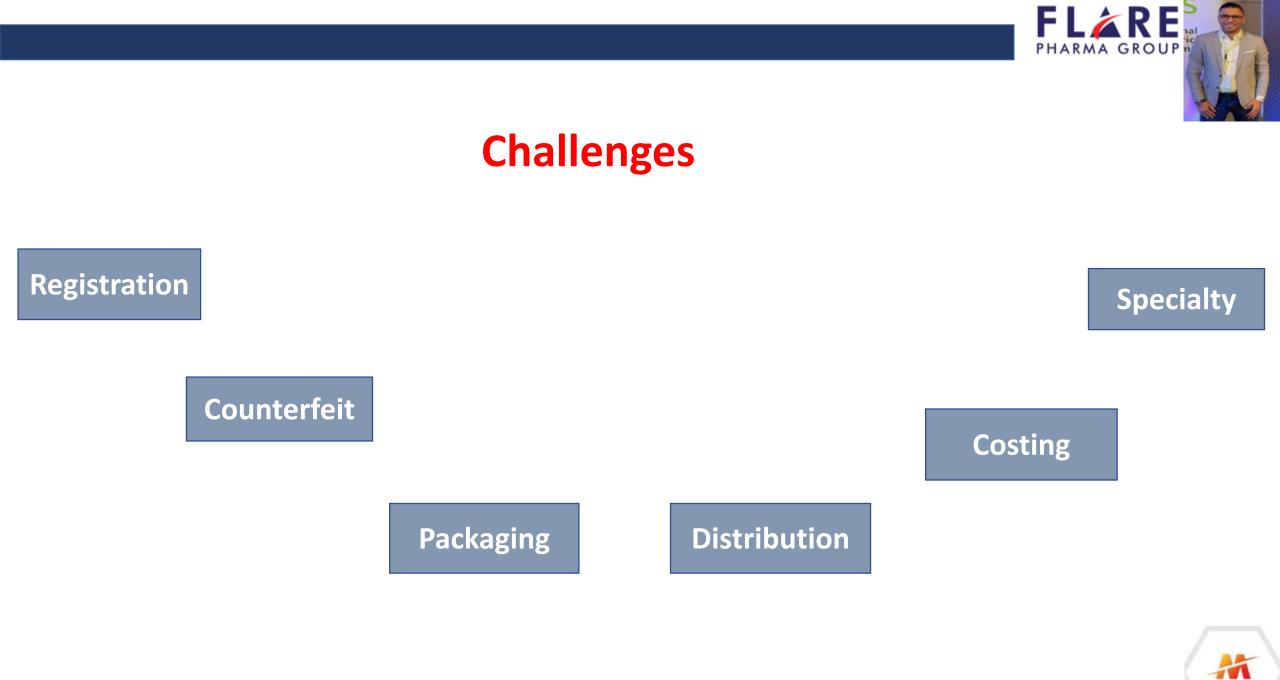












Marketing



Ministry of Health Central Administration for Pharmaceutical Affairs General Directorate of Registration Veterinary Drugs Registration Department



وزارة الصحة الإدارة المركزية للشنون الصيدلية الإدارة العامة للتسجيل ادارة تسجيل الأدوية البيطرية

Kindly find below (version1 – dated 12/5/2016) for the guidance list of reference countries to be used in checking the reference of your product submitted for new request inquiry form

Name	Home page
EMEA	http://www.ema.europa.eu/ema/index.jsp?curl=pages/medicines/landing/vet_epar_searc h.jsp∣=WC0b01ac058001fa1c
FDA	http://www.accessdata.fda.gov/scripts/animaldrugsatfda/
Australia	https://portal.apvma.gov.au/pubcris;isessionid=x5v7gxmHUeaBh1cOiOd12A
UK	https://www.vmd.defra.gov.uk/ProductInformationDatabase/Default.aspx
Canada	http://webprod5.hc-sc.gc.ca/dpd-bdpp/start-debuter.do?lang=eng
Japan	http://www.nval.go.jp/asp/asp_dbDR_idx.asp
IRELAND	http://www.hpra.ie/homepage/veterinary
Robe	https://www.vetinfo.sanita.it/j6_prontuario/farmaci/public/prodottomd/
Italy	http://www.salute.gov.it/farmaciVetWeb/FarmaciVetServlet
Germany	www.pharmnet-bund.de/static/de/index.html
France	http://www.ircp.anmv.anses.fr/
Swissmedic(Switz erland)	https://www.swissmedic.ch/arzneimittel/00156/00221/00222/00230/index.html?lang=en
Spain	http://www.aemps.gob.es/cima/fichasTecnicas.do?metodo=buscar
Sweden	https://lakemedelsverket.se/LMF/Lakemedel/Veterinara/?letter=A
Belgium1	http://www.fagg-afmps.be/fr/veterinaire/
Belgium2	http://www.bcfi-vet.be/nl/nldrugsearch.php
Austria	https://aspregister.basg.gv.at/aspregister/faces/aspregister.jspx? adf.ctrl- state=16hd8zsrz4 4& afrLoop=20307259760246721
Denmark	http://www.produktresume.dk/docushare/dsweb/View/Collection-72
Netherlands	http://db.cbg-meb.nl/ords/f?p=111:1:0:::SESSION:P0_DOMAIN,P0_LANG:V,EN
New Zealand	https://eatsafe.nzfsa.govt.nz/web/public/21
Portugal	http://medvet.dgav.pt/Pesquisar

#### Kindly note the following:

- The submitted request inquiry form should be matched to the Reference (The same Active ingredient, Strength, Dosage form, Route of administration).
   otherwise it will be considered as no reference.
- The submitted reference product should be valid (i.e. registered & marketed).
- · Any modification on this list will be announced.



Page 1 of 1

#### **AH Target Customers**





Consultants



**Retailers** 

## **Distributers**

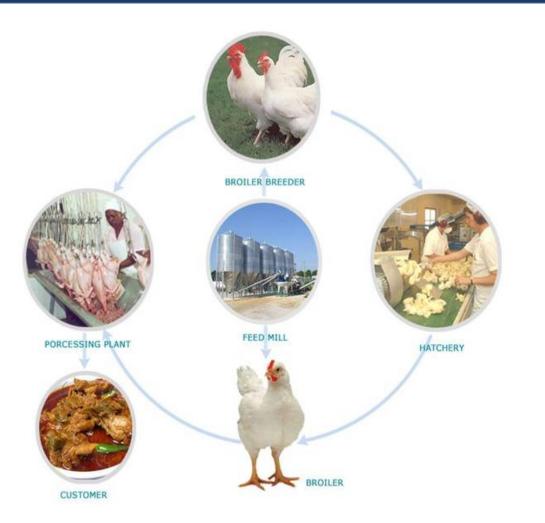
## **Feed Mills**





#### **AH Target Customers**







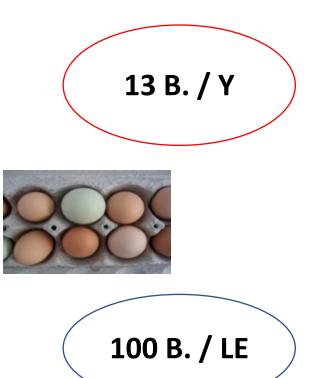
## Key Accounts (Integrators)

## **End Users**



## **Egyptian Poultry Industry**















## **Raw Material Importation 2022**











**60 %** 

**30** %





mist	-	الاسعار الاسترشادية للسلع بالجنية اليوم 26-04-2021							
ملاحظات	التغيير	سعر الطن	اسم السلعة						
عب ارضه	100 +	5450	ار جنئيني .Arg						
صب ارضه	100 +	5450	برزيلى Brz	ذرة صفراء					
عب ارضه	100 +	5300	أوكر الى Ukr	Corn					
صب ارضه	-		بتغارى						
عب ارشه	100 +	5850	ذرة أرجلتيني	كورن فلاك					
هب ارضه	-		مسئورد Import	بذرة الصويا.SB					
صب ارضه	100 +	8300	محلى Local	کسب صویا 5M%44					
صب ارضه	100+	8500	محلي Local	کسب صویا SM %46					
هب ارضه	-		Import مستورد	کسب صویا 5M %47					
معيا ارضه	-	11500	يذرة مستورد	صويا فول فات					
معيا أرضة		11100	بذرة مطى	صويا فول فات					
معيا ارضه	-	11200	پذرة مستورد	صويا هاي فات 43%					
معيا ارضه		10800	يذرة محلى	صويا هاي فات 43%					
صب ارضه	150 +	4750	روسی	فىح Wheat %11.5					
صب ارضه	150 +	4800	او کر آئی	فىج Wheat %12.5					
صب ارضه	150 +	4850	زوسی	فمج Wheat %12.5					
صب ارشه	-		مسئورد	فىح Wheat %14.5					
معيا ارتشه		6300	مسئورد	کسپ عباد +36%					
معيا ارضه	-	6900	امریکیUSA	دی دی چی DDGs					
معيا ارضه		4050	محلى Local	ردة Bran					
معيا ارضه	-	13500	Import a						
معيا ارضه	-	13000	محلي Local	جيلوتين					
معيا وعسال	-	5500	24	Flow 15					
معيا وعسال		5650	27	دقيق Flour					
صب ارضه	-	19000	خام / مستورد	Incore and					
مب ارشه	-	19500	منزوع	ژیت صوریا اندا بنده					
صب ارضه	-	20600	مكرر	Soy Oil					
معيا ارتشه		4950	محلي Local	جنرترفيد					
صب ارضه	-	17100	مکرر RBD	زيت اولين					
صب ارضه	-	28000	مكرز	زيت ذرة					
صب ارضه	-	26000	مكرر	زيت عبد					

الاسعار الاسترشادية للسلع بالجنية								
mist		2022	اليوم 26-04-					
ملاحظات	التغيير	سعر الطن	لعة	امنع المد				
عب ارطبه	+100	8100	أرجتتيني .Arg					
هب ارضه	+100	8100	برزيلي Brz	ذرة صفراء				
صب ارضه	+100	7700	أوكر آتي Ukr	Corn				
عب ارضه	+100	7750	رومانى Rom					
هب ارضه	+100	8700	ذرة ارجنتينى	كورن فلاك				
عب ارضه	•	14800	مستورد Import	بذرة الصويا SB				
هب ارضه	-	11050	محلى Local	كسب صويا SM%44				
عب ارضه	-	11600	محلي Local	کسب صویا SM %46				
هب ارضه	-		مستورد Import	کسب صویا SM %47				
معيأ ارتشبه	•	15700	يذرة مستورد	صويا فول فات				
معيا أرضبة	•	14700	بذرة معلى	صويا فول فات				
معيا ارتضه	•	15200	يذرة مستورد	صويا هاي قات 43%				
معيا أرطبه	-	13700	بذرة محلى	صويا هاي قات 43%				
صب ارضه	-	8250	روملى	فىح Wheat %11.5				
هب ارضه		8300	او کار آس	فىح Wheat %12.5				
صب ارضه	-	8400	روسی	قىح Wheat %12.5				
صب ارضه			مىشورد	قىج Wheat %14.5				
معيا ارضه		•	مستورد	کسب عباد +36%				
معيا ارتضه		9500	امریکیUSA	دی دی جی DDGs				
معيا ارتشه	•	5300	معلى Local	ردة Bran				
معيا ارضه	-	18900	مستورد Import	<b>جيلو</b> تين				
معيا أرضه	-	18600	محلي Local	0-9-9-9-				
مغيأ وعنال	•	•	24	دفيق Flour				
معيا وعمال	•	•	27	Flour Gas				
صب ارضه	+2000	31000	خام / مستورد	ژیت صویا				
صب ارضه	+1000	31500	منزوع	Soy Oil				
هب ارطبه	+1000	33000	مكرر					
معيا أرضبه	+100	6900	محلي Local	چئو تو <u>ف</u> يد				
صب ارضه		32000	مکرر RBD	زيت اولين				
صب ارضه		38000	مكرر	ژیت ذرة				
صب ارضه	-	37000	مكرر	زیت عباد				
	والمراجع المراجع	بليفافدهما شحة ألبات الطب والفاضاء الكما	Nexts : Keals In					

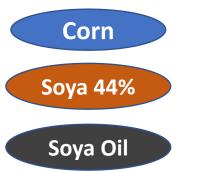
L. IIIII	0	لمع بالجنية	ِ الاسترشادية للس	الاسعار
mis.	a second second	2023-0	👦 اليوم 26-4	نصد
ملاحظات	التغيير	سعر الطن	لمة	امىم الم
صب ارضه		19200	أرجنتيني .Are	
عب ارضه		19200	برزيش Brz	ذرة صفراء
صب ارضه	-	17700	أوكر آتي Ukr	Corn
هب ارضه	•		رومانى Rom	
عبب ارضبه	-	19800	ذرة أرجنتينى	كورن فلاك
صب ارطبه	-		مسئورد Import	يدرة الصويا, SB
صب ارضه		41000	محلى Local	كسب صويا SM%44
صب ارضه	-	42000	محلى Local	کسب صویا SM %46
عب ارضه			مسئورد Import	کسب صویا SM %47
معيا ارضله	-		ېذر ة مستور د	صويا فول فات
معيأ ارطمة			يذرة محلى	صويا فول فات
معيا ارضه	-		پذرة مستورد	صويا هاي فات 43%
معيا ارضه	-		بذرة معلى	صويا هاي قات 43%
صب ارضه	-	13300	الاوكتراشي	فىج Wheat %11.5
عب ارضه	-	13400	الروسى	فىح Wheat %11.5
صب ارضه		-	الاوكارائي	فىح Wheat %12.5
صب ارضه	-	13500	الروسى	فمح Wheat %12.5
معيأ ارضنه	-		مستورد	کسب عباد +36%
معيا ارضه	-		امریکیUSA	دی دی جی DDGs
معيا ارضه	· ·	9800	محلى Local	ردة Bran
معيا أرضنه	· ·	47500	مستورد Import	1.5.1.4
معيا ارضه	-	47300	محلى Local	0,-347
معيأ وعسال		14300	24	Flour Sát
معيآ وصدل		14500	27	Flour Cars
صب ارضه	-	55500	خام / مستورد	1
صب ارضه		56500	Import مستورد         SB إيشرة الصوبا           لدمت SB إيشرة الصوبا         SS (M)%44 مستورد SS (M)%44 مستورد SS (M)%44 مستورد SS (M)%46 محل SS (M)%45 مستورد and SS (M)%46 محل SS (M)%45 (M)           كمب صوبا قول قات SM %47 مستورد and SS (M)%47 محل SS (M)%47 محل SS (M)%47 (M)         SS (M)%47 (M)           محويا قول قات M)         مستورد and SS (M)%46 (M)         SS (M)%46 (M)           محويا قول قات M)         مستورد and SS (M)         SS (M)%47 (M)           محويا قول قات M)         SS (M)%48 (M)         SS (M)           محويا قول قات M)         Wheat %11.5 (M)         SS (M)           محويا هاى قات SS (M)         Wheat %12.5 (M)         SS (M)           محويا هاى قات SS (M)         Wheat %12.5 (M)         SS (M)           محويا هاى قات SS (M)         MS (M)         SS (M)           محويا هاى قات SS (M)         MS (M)         SS (M)           محويا هاى قات SS (M)         MS (M)         SS (M)           محول SS (M)         MS (M)         SS (M)           الدوم (M)         MS (M)         MS (M)           الدوم (M)         MS (M) </td	
صب ارضه	-	60000	مكرر	309 011
معيأ ارضه	-	18000	محلي Local	جئو توفيد
مىپ ارشىە	-	53500	مکرر RBD	زيت اولين
صب ارضه	-	59000	مكرر	ڑیٹ ڈرة
صب ارضه	-	61000	مكرر	زيت عباد



48.6 %

**34** %

**60** %



137 %
 271 %
 82 %

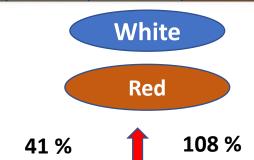


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PHARN	A GROU	P

	امتعار السلع التهانيه								
MIST	End prices								
ar hidestration fileration & Trains		اليوم 2021/04/ 26							
ملاحظات	اسم السلعة متوسط السعر بالجنية								
کیلو مزرعه Kg farm	31	الابيض							
کیلو للمستهلک Kg consumer	34	White	الدرنين						
کیلو مزرعه Kg farm	36	الامبر	Poultry						
کیلو للمستهلک Kg consumer	40	Red							
کیلو Kg	50	القلم Live Cattle	اللحرم						
کیلو Kg	110	مذہوح مشقی Beef meat	Meat						
طیق Package 30 مزرعه	34	الاييش White							
طيق Package 30 مىتهك	39	Think Court	الييش Eggs						
طبق Package 30 مزرعه	35.5	Red الاحمر							
طبق Package 30 مىتهاك	40								
جنية / كتكوت	10	ابیض White	الكتقيت						
جلية / كتكوث	6	سلسو Saco	ODOC						
کیلو Kg	8	ئين بقري	(ILAN)						
کیلو Kg	13	لين جاموسي	Milk						

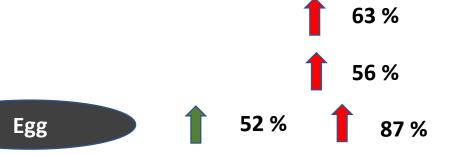
MIST	_	End Products P 2022/04/ 26	اليوم
ملاحظات	متوسط السعر بالجنية	ي ا	اسم المله
کپلو مزرعه Kg farm	40	الاييض	
کپلو للمستهلک Kg consumer	45	White	التوانين
کیلو مزر عه Kg farm	43	الامبر	Poultry
کیلو للمستهلک Kg consumer	50	Red	
کیلو Kg	75	القائم Live Cattle	اللحوم
کیلو Жа	160	مذيرح مشقى Beef meat	Meat
طيق ackage 30 مزرعه	48	الاييش White	
طيق 20 vackage مستهلك	52	Winte Organ	Eggs البيض
طیق ackage 30 مزرعه	54	الاحمر Red	
طيق ackage 30° مىتهاك	58		
جنية / كتكوث	10	ايپش White	اللذكوت
جِنْيَةَ / كَتَكُوتَ	8	مىلىنو Saco	0000
کېلو Kg	8.5	لين يقري	الاليان
Ke the	14	لين جاموسي	Milk

	اسعار السلع النهائية End Products Prices									
		2023/04/26								
ملاحظات	متوسط السعر بالجنية	اسم السلعة متوسط السعر بالجنية								
کیلو مزرعه Kg farm	64	الاييش								
کیلو تلمستهاک Kg consumer	73	White	التواجن							
کیلو مزرعه Kg farm	67	الامبر	Poultry							
ئېلو للمىتهاك Kg consumer	75	Red								
Kg 345	150	القائم Live Cattle	اللعوم							
Kg 44	260	مذبوح مشقى Beef meat	Meat							
طبق Package 30 مزرعه	100	الاييش White								
طبق Package 30 مستهلک	108		ليبنى الحال							
طیق Package 30 مزرعه	101	Red الاحمر								
طيق Package 30 مستهلك	109									
جلية / كتكرت	12	ابیض White	الكتكيت							
جِنْيَةَ / كَتْكَرْتْ	9	ساسو Saco	ODOC							
Kg J¥	16.5	لين بقري	04410							
Kg كيلو	24	لين جلموسي	Mik							





19 %





محبر لمدماك المعلومات و التوارم للتوريخ معرفي Mise Information Services & Trading	أسعار الاعلاف Feed Prices اليوم 2021/04/26
متوسط السعر	الاعلاف
Average Price	Feeding
8350	بادي 23%
8350	Starter
8250	نامي 21%
0230	Grower
8150	ناهي 19%
8150	Finisher
7900	يادي تامي
7500	Starter Grower
7200	بياض 18%
7200	Production
7050	بياض 17%
7030	Production
6950	بياض 16%
0550	Production
6750	بياض 14%
0750	Production

الاعلاف         متوسط السعر           Average Price         Feeding           بادي 323 يادي         %23           10,800         Starter           10,800         Starter           10,700         %21           10,700         %21           10,700         %21           10,700         Grower           10,600         Finisher           10,600         Finisher           10,600         Starter Grower           10,000         Starter Grower           10,000         Production           9,650         Production           9,650         Production           9,500         %16           9,250         %14           9,250         Production	محتر لفد من المعلومات و الدوارة لا تعليم محتر فقد من المعلومات و الدوارة محتر فقد من المعلومات و محتر فقد من محتر فق	أسعار الاعلاف Feed Prices اليوم 2022/04/26
بادي 23 بادي 32% 10,800 Starter 10,700 %21 نامي 20% 10,600 Finisher 10,600 Finisher 10,300 Starter Grower 10,000 %18 بياض 10% 9,650 Production 9,500 %14 بياض 10% 9,250 %14	متوسط السعر	الاعلاف
10,800       Starter         10,700       %21 نامي 10,000         10,600       Grower         10,600       %19 نامي 10,000         10,300       Starter Grower         10,000       Starter Grower         10,000       Production         9,650       Production         9,500       %18 نامي 10,000         9,500       Production         9,500       Production         9,250       %14 نامي 10,000	Average Price	Feeding
Starter           10,700         %21           10,600         Grower           10,600         Finisher           10,300         Starter Grower           10,000         Starter Grower           10,000         Production           9,650         %18           9,500         Production           9,500         %16           9,250         %14	10.900	بادي 23%
10,700         Grower           ناهي 10,600         %19           10,600         Finisher           10,300         Starter Grower           10,000         Starter Grower           10,000         %18           10,000         Production           9,650         %17           9,650         Production           9,500         %16           9,500         Production           9,250         %14	10,800	Starter
Grower           10,600         %19           ١0,600         Finisher           10,300         Starter Grower           10,000         Starter Grower           10,000         %18           10,000         Production           9,650         %17           9,650         Production           9,500         %16           9,500         %16           9,250         %14	10 700	نامي 21%
10,600         Finisher           10,300         يادي نامي           10,300         Starter Grower           10,000         %18           10,000         Production           9,650         %17           9,650         Production           9,500         %16           9,500         Production           9,250         %14	10,700	Grower
Finisher         10,300       Starter Grower         10,000       Starter Grower         10,000       Production         9,650       %17         9,650       Production         9,500       %16         9,500       %16         9,250       %14	10,600	ناهي 19%
10,300     Starter Grower       10,000     %18       بیاض 80     Production       9,650     %17       9,650     Production       9,500     %16       بیاض 10     %16       بیاض 11     %17	10,000	Finisher
Starter Grower           10,000         %18           9,650         Production           9,650         Production           9,500         %10           9,500         %10           9,500         %10           9,500         %10           9,500         %10           9,500         %10           9,500         %10           9,250         %14	10 300	بادي نامي
10,000     Production       9,650     %17       9,650     Production       9,500     %16       بیاض 16     %14       بیاض 14     %14	10,500	Starter Grower
Production           9,650         %17           9,650         Production           9,500         %16           9,500         Production           9,500         Production           9,500         %16           9,500         Production	10.000	بياض 18%
9,650 Production 9,500 9,500 9,500 9,250 9,250 9,250	10,000	Production
<u>Production</u> بیاض 16% 9,500 Production بیاض 14% 9,250	0.650	بياض 17%
9,500 Production بیاض 14%	9,050	Production
Production بیاض 14%	0.500	بياض 16%
9.250	9,500	Production
9,250 Production	0.350	بياض 14%
	9,250	Production

مصر لقدمت المعلومات و التوارة	أسعار الاعلاف				
	Feed Prices				
Misr Information Services & Trading	اليوم 2023/04/26				
متوسط السعر	الاعلاف				
Average Price	Feeding				
28 500	بادي 23%				
28,500	Starter				
27 700	نامي 21%				
27,700	Grower				
27.500	ناهي 19%				
27,500	Finisher				
27 200	بادي نامي				
27,300	Starter Grower				
22.200	بياض 18%				
23,200	Production				
22.050	بياض 17%				
22,950	Production				
22.000	بياض 16%				
22,900	Production				
22 600	بياض 14%				
22,600	Production				

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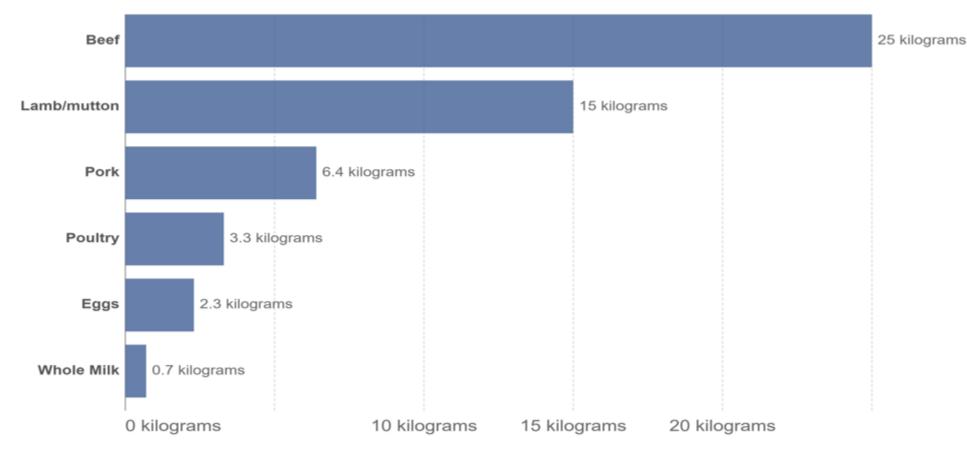




## Feed required to produce 1 kg of meat or dairy product

## Feed required to produce one kilogram of meat or dairy product

Quantity of animal feed required to produce one kilogram of meat, egg or milk product. This is measured as dry matter feed in kilograms per kilogram of edible weight output.



Source: Alexander et al. (2016). Human appropriation of land for food: the role of diet. Global Environmental Change. OurWorldInData.org/meat-production • CC BY

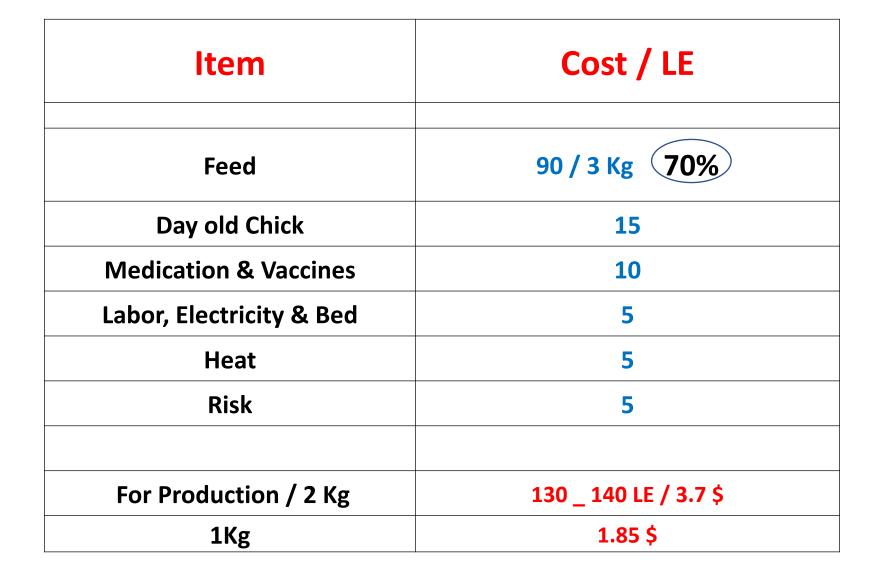


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## **Broiler Economic**

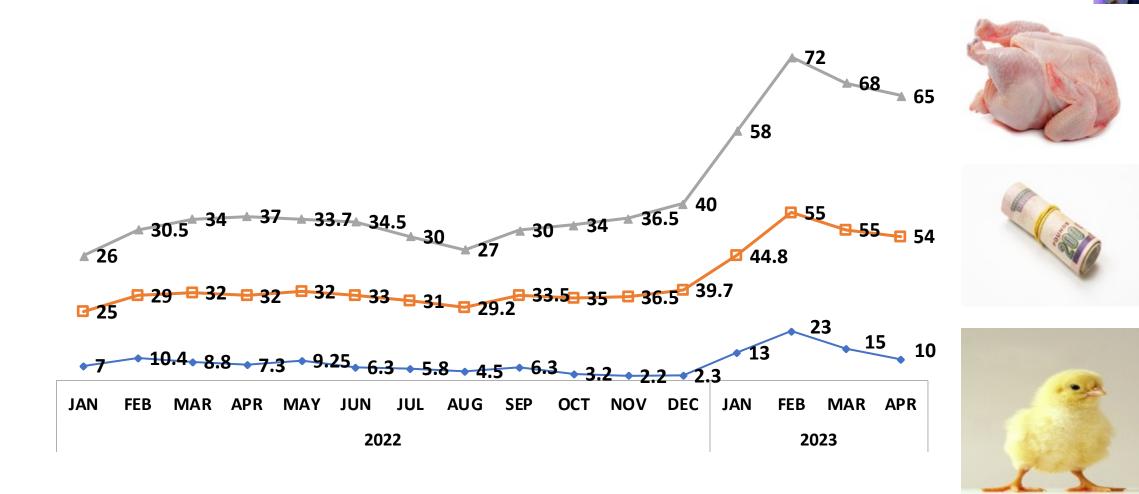








## **Broiler Economic**



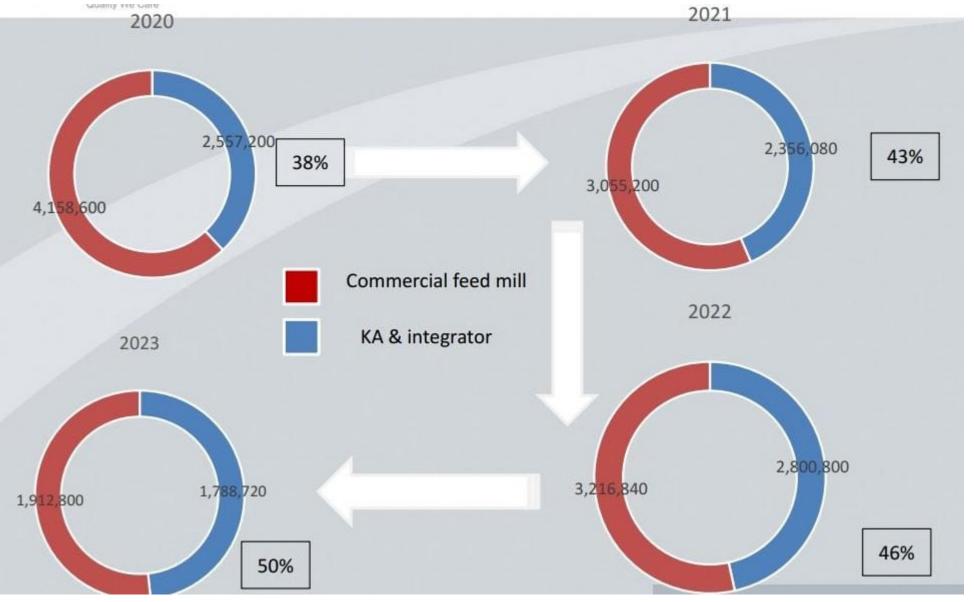
---- Average Chick price



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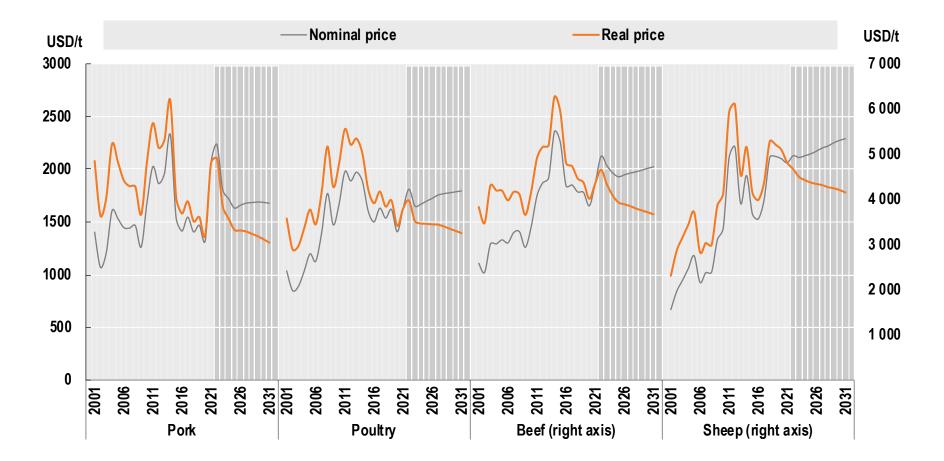
## Market Reshape 4 Years







#### World reference prices for meat -rising in nominal, but falling in real terms





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Real Price 1703

Marketing Col

Source: OECD/FAO (2021), "OECD-FAO Agricultural Outlook", OECD Agriculture statistics (database), http://dx.doi.org/10.1787/agr-outl-data-en.

## Table C.4. World meat projections

Calendar year

		Average 2019-21est	2022	2023	2024	2025	2026	2027	2028	2029	2030	2031
WORLD												
BEEF AND VEAL												
Production	kt cwe	70 556	72 217	72 937	73 339	73 784	74 220	74 690	75 139	75 539	75 956	76 384
Consumption	kt cwe	70 684	72 234	72 939	73 342	73 776	74 216	74 688	75 141	75 542	75 958	76 386
PIGMEAT												
Production	kt cwe	110 613	120 822	123 512	124 026	124 758	125 380	125 992	126 713	127 441	128 185	128 895
Consumption	kt cwe	110 471	120 819	123 440	124 024	124 757	125 378	125 988	126 710	127 435	128 184	128 893
POULTRY MEAT												
Production	kt rtc	132 476	135 929	137 777	139715	141 848	143 808	145 748	147 725	149 733	151 788	153 850
Consumption	kt rtc	130 832	135 959	137 714	139 637	141 821	143 808	145 757	147 723	149743	151 784	153 846
SHEEP MEAT												
Production	kt cwe	15 640	16 201	16 455	16 670	16 877	17 086	17 295	17 499	17 697	17 893	18 076
Consumption	kt cwe	15 695	16 209	16 463	16 678	16 884	17 093	17 302	17 505	17 704	17 899	18 081
TOTAL MEAT												
Per capita consumption <sup>1</sup>	kg rwt	34.1	35.2	35.4	35.4	35.5	35.5	35.5	35.5	35.5	35.6	35.6



Source: OECD/FAO (2021), "OECD-FAO Agricultural Outlook", OECD Agriculture statistics (database), http://dx.doi.org/10.1787/agr-outl-data-en.

#### Table C.11. World prices (cont.)

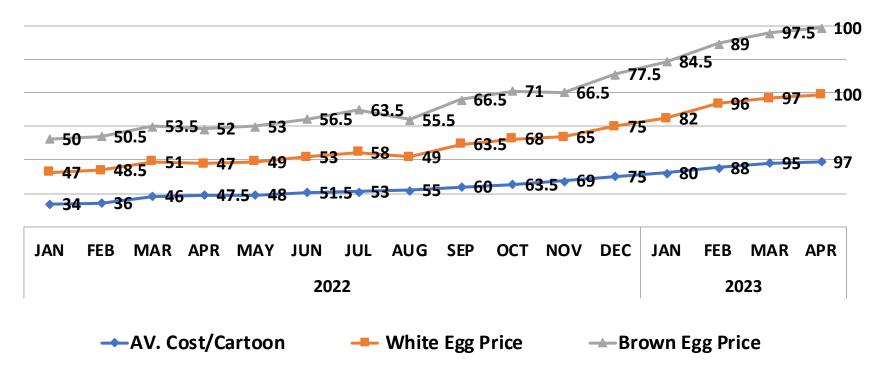
Real price

		Average 2019-21est	2022	2023	2024	2025	2026	2027	2028	2029	2030	2031
CEREALS												
Wheat <sup>1</sup>	USD/t	294.4	325.2	259.5	232.1	224.3	219.4	218.5	216.5	214.4	212.6	210.6
Maize <sup>2</sup>	USD/t	227.7	252.1	199.2	178.3	171.3	167.8	167.9	166.1	164.0	162.1	160.2
Other coarse grains <sup>3</sup>	USD/t	251.0	300.0	236.6	211.2	202.2	196.2	196.7	195.4	194.1	192.5	190.8
Rice <sup>4</sup>	USD/t	416.4	374.9	365.9	360.9	357.2	351.8	346.1	340.1	334.3	328.7	323.2
Distiller's dry grains <sup>5</sup>	USD/t	192.1	172.0	161.6	155.4	148.6	144.7	144.2	143.0	141.6	139.9	137.7
OILSEEDS	oobn	102.1	112.0	101.0	100.1	110.0			110.0	141.5	100.0	101.1
Soybean <sup>6</sup>	USD/t	524.8	527.3	454.2	421.0	415.0	411.3	411.3	411.7	408.0	406.1	406.8
and the second se												
Other oilseeds <sup>7</sup>	USD/t	627.6	678.0	538.9	518.6	488.8	481.6	485.2	482.1	479.8	477.9	476.1
Protein meals <sup>8</sup>	USD/t	418.9	411.7	357.6	332.8	324.5	321.5	324.1	323.6	322.9	322.5	320.5
Vegetable oils <sup>9</sup>	USD/t	1174.2	1 1 4 6.5	997.0	989.1	961.2	957.5	949.4	945.7	939.9	936.7	933.4
MEAT												
Beet and veal												
Price, EU <sup>14</sup>	USD/t dwt	4 339.4	4 876.3	4 205.1	3794.6	3743.5	3 696.0	3 659.9	3611.9	3 575.9	3 537.2	3492.6
Price, United States <sup>15</sup>	USD/t dwt	4 245.0	4 657.5	4 336.2	4 088.5	3 932.8	3 891.3	3 850.4	3 797.4	3 755.4	3 713.8	3 669.8
Price, Brazil <sup>16</sup>	USD/t dwt	4 626.7	5241.3	4 492.0	4 052.9	4 006.4	3 962.6	3 921.4	3 868.1	3 830.9	3 791.3	3744.3
Pigmeat												
Price, EU <sup>17</sup>	USD/t dwt	1 891.7	1738.2	1 530.9	1 546.2	1 521.3	1 505.5	1 494.3	1 472.0	1 454.8	1 425.6	1397.2
Price, United States <sup>18</sup>	USD/t dwt	1 660.2	2 104.4	1 650.4	1 534.4	1 426.3	1 419.7	1 410.2	1 387.4	1 364.9	1 335.9	1 304.1
Price, Brazil <sup>19</sup>	USD/t dwt	2 419.9	2 384.4	2 077.2	2 108.8	2 061.3	2 034.4	2013.8	1 982.4	1 959.5	1919.9	1879.0
Poultry meat												
Price, EU <sup>20</sup>	USD/t rtc	2 228.3	2 302.9	2 150.8	2 130.5	2 130.3	2 126.0	2 122.8	2 098.3	2 068.3	2 040.7	2013.4
Price, United States <sup>21</sup>	USD/t rtc	1 087.4	1 147.2	1 018.7	1 002.6	999.9	995.6	993.1	980.6	965.9	951.9	928.8
Price, Brazif <sup>22</sup>	USD/t rtc	1 597.8	1703.1	1 510.0	1 486.3	1 482.5	1 477.0	1 474.5	1 457.3	1 435.6	1 415.3	1394.6
Sheep meat												
Price, New Zealand <sup>23</sup>	USD/t dwt	5 036.5	4 671.6	4 500.2	4 426.1	4 373.7	4 340.7	4316.1	4 269.9	4 245.0	4 205.6	4151.9
ISH AND SEAFOOD												
Product traded <sup>24</sup>	USD/t	3 187.7	3714.8	3 261.3	3 231.7	3 128.2	3 127.2	3 147.1	3 283.9	3 103.7	3 089.3	3078.2
Aquaculture <sup>25</sup>	USD/t	3 119.5	3 520.0	3 113.0	3 111.9	3 042.0	3 064.9	3 100.1	3 240.7	3 095.1	3 106.9	3119.1
Capture <sup>26</sup>	USD/t	1 939.2	2 085.5	1 893.5	1 872.2	1819.4	1 810.0	1 809.6	1 857.5	1775.7	1760.9	1747.7
Meal <sup>27</sup>	USD/t	1 497.4	1 466.3	1 356.1	1 380.7	1 206.6	1 212.8	1 262.3	1 328.3	1 250.0	1 256.6	1 263.6
Oil28	USD/t	1 966.7	2176.0	1 853.2	1713.6	1 519.2	1 494.4	1 490.1	1737.8	1 599.6	1611.4	1623.2





## Layer Economic







## **Top Distributers**























## **Top National Manufacturing Companies**





















## **Top Feed & Feed additives Manufacturing Companies**







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## **Top Feed & Feed additives Manufacturing Companies**

a Nutreco company





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## **Top Vaccine Producing Companies**









Animal Health





















Company		Sales (million) 2021 – LC	Sales in 2021 in USD Mill.	Sales (million) 2020 – LC	Change over 2020
1. Zoetis	zoetis	\$7,776	\$7,776	\$6,675	16.5%
2. Merck Animal Health	Animal Health	\$5,568	\$5,568	\$4,703	18.4%
3. Boheringer Ingelheim Animal Health	Boehringer Ingelheim	€ 4,295	\$5,080	€ 4,121	4.2%
4. Elanco	Elanco	\$4,765	\$4,765	\$3,273	46.0%
5. IDEXX Laboratories		\$3,026	\$3,026	\$2,532	21.0%
6. Ceva Santé Animale		€1,430e	\$1,691	€1,300e	10.0%
7. Virbac		€ 1,064	\$1,259	€ 934.20	13.9%
8. Phibro Animal Health		\$833.40	\$833.40	\$800.40	4.1%
9. Dechra Pharmaceuticals		£608.0	\$819.10	£515.1	18.0%
10. Huvepharma	Dechra	€ 631.10	\$746.40	€ 586.10	7.7%



Virbac

HUVEPHARMA

## **Global Top 20 Animal Health Companies in 2021**



Company		Sales (million) 2021 – LC	in USD Mill.	Sales (million) 2020 – LC	2020
11. Vetoquinol	vetoquinoL	€ 521.30	\$616.50	€ 427.50	21.9%
12. Kyoritsu Seiyaku	ACHEVE MURE TOUETRER	¥60,200	\$528.10	¥57,104	5.4%
13. Hipra	HIPRA	€ 379	\$448.20	€ 346	9.5%
14. CAHIC		CNY2,682	\$415.70	CNY2,446	9.6%
15. Nippon Zenyaku Kogyo		¥42,861	\$381.80	¥40,760	5.2%
16. Norbrook Laboratories	ZENOÃQ	£231	\$313.40	£212	9.0%
7. Tianjin Ringpu	Norbrook -	CNY1,978	\$306.60	CNY1,962	0.8%
18. Bimeda	🖲 Bimeda <sup>®</sup>	\$270.6e	\$270.60	\$246e	10.0%
19. Jinyu Group	19703	CNY1,717	\$266.10	CNY1,518	13.1%
20. Qingdao Yebio Bioengineering		CNY1,671	\$259.00	CNY1,753	-4.7%



Kyoritsu Seiyaku

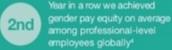


### At a glance

### Supporting our people



The score Cargill has Corporate Equality Index for the last 18 years



Women on our Executive 46% Team, nearly reaching gender parity

the lab, family, pay band and tenum, men e paid the same. The most recent analysis inducted all out employees, except hose in hading and sales toles or asion or direct-drive inorthire plane.

#### Supporting our business

Announced or completed deals:

Announced a 50-50 joint venture with Continental Grain to acquire U.S. poultry producer Sanderson Farms\*

Agreed to purchase the performance-technologies business of U.K.-based Croda, a leading maker of bio-based products

Took a stake in the major Latin American salmon producer Multi X Bought Aaist, one of Asia's top

### Supporting our communities

chocolate companies

#### \$163 million distributed to our partners and local communities, including:

\$40 million to support humanitarian relief efforts in Ukraine and neighboring countries

\$20 million in new or expanded partnerships to improve food security and more than \$11 million to programs that support farmer livelihoods

#### \$12 million to drive racial equity in education and rutrition for children of color from low-income families in our hometown. Thanks to the Cargill Foundation, every Minneapolis high school student will receive one-on-one college and career guidance counseling through a partnership with Achieve Twin Cities

Opened House of

Chocolate in Belgium

paim refining in Malaysia, edibl oils in India, and the **expansion** of an animal nutrition innovatio

Investments to modernize our

global network of facilities:

Announced a partnership with HELM to build

1,4-butanediol (BDO)

Opened new plant to

make pectin in Brazil

pleted upgrades to

lacility in North America

5 What matters most | Carpit 2022 Annual Report

markets, customers with

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8. Distribution

Automation of Contract of Cont

Animal Nutriline

A Headline

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Reancial Services

And the Cargill Cares Employee Disaster Relief Fund disbursed \$14 million across 32 countries to help team members worldwide who were dealing with financial hardship due to COVID-19; and catastrophic, personal or natural disasters including support for our employees in Ukraine as well as their colleagues in dher countries who sheltered them

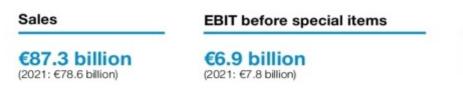








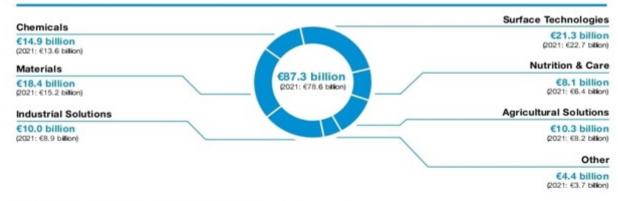






**D** - BASF We create chemistry

### Sales by segment and Other



### Sales and employees by region (by location of company)



### Greenhouse gas emissions **Capital expenditures** Employees (million metric tons of (capex) at year-end CO<sub>2</sub> equivalents) €4.1 billion 111,481 40.1 (2021: 111,047) (2021: €3.4 billion) 21.9 20.2 18.4 Research and development expenses



1990 2018 2021 2022

Personnel expenses

€11.4 billion (2021: €11.1 billion)

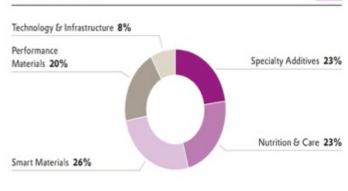


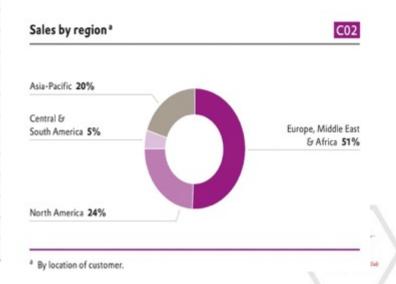
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## Key figures for the Evonik Group

						T01
	in € million	2018ª	2019ª	2020	2021	2022
	Sales	13,267	13,108	12,199	14,955	18,488
	Research & development expenses	437	428	433	464	460
	Adjusted EBITDA <sup>b</sup>	2,150	2,153	1,906	2,383	2,490
e	Adjusted EBITDA margin in %	16.2	16.4	15.6	15.9	13.5
	Adjusted EBIT <sup>c</sup>	1,361	1,201	890	1,338	1,350
	Income before financial result and income taxes, continuing operations (EBIT)	1,049	1,086	819	1,173	942
	ROCE <sup>d</sup> in %	10.2	8.6	6.1	9.0	8.3
EVUUIK	Net income	932	2,106	465	746	540
	Adjusted net in come	1,014	902	640	986	1,054
POWER TO CREATE	Earnings per share in €	2.00	4.52	1.00	1.60	1.16
	Adjusted earnings per share in €	2.18	1.94	1.37	2.12	2.26
	Total assets as of December 31	20,282	22,023	20,897	22,284	21,810
	Equity ratio as of December 31 in %	38.6	41.1	38.8	42.1	50.7
	Cash flow from operating activities	1,760	1,321	1,727	1,815	1,650
	Cash flow from operating activities, continuing operations	1,474	1,352	1,736	1,815	1,650
	Cash outflows for investments in intangible assets, property, plant and equipment	948	880	956	865	865
	Free cash flow <sup>e</sup>	526	472	780	950	785
	Net financial debt as of December 31	-2,907	-2,141	-2,886	-2,857	-3,257
	Lost time injury rate (LTI-R) <sup>f</sup>	0.17	0.24	0.16	0.19	0.25
	Process safety incident rate (PSI-R) <sup>g</sup>	1.08	1.10	1.45	0.48	0.49
	No. of employees as of December 31	32,623	32,423	33,106	33,004	34,029

### Sales by division





### **Consolidated financial statements**

#### **Consolidated income statement**

x € million	Notes	2022	2021
Continuing operations			
Net sales	5	8,390	7,269
Cost of sales	5	(5,700)	(4,657)
Gross margin		2,690	2,612
Marketing and sales	5	(1,235)	(1,172)
Research and development	5	(295)	(274
General and administrative	5	(534)	(475
Other operating income	5	107	82
Other operating expense	<u>5</u>	(51)	(62)
Operating profit		682	711
Financial income	6	71	24
Financial expense	6	(159)	(124
Profit before income tax expense		594	611
Income tax expense	Z	(124)	(123
Share of the profit of associates and joint ventures	10	12	16
Other results related to associates and joint ventures	<u>10</u>	(7)	326
Net profit from continuing operations		475	830
Net profit from discontinued operations	3	1,240	850
Net profit for the year		1,715	1,680
Of which:			
<ul> <li>Attributable to non-controlling interests</li> </ul>	<u>17</u>	15	4
<ul> <li>Dividend on Cumulative Preference Shares</li> </ul>	16	6	6
<ul> <li>Available to holders of ordinary shares</li> </ul>	<u>16</u>	1,694	1,670
Earnings per share (EPS) total (in €):	2		
- Net basic EPS		9.80	9.68
- Net diluted EPS		9.77	9.63
Earnings per share (EPS) continuing operations (in €):	2		
- Net basic EPS		2.64	4.76
- Net diluted EPS		2.63	4,74



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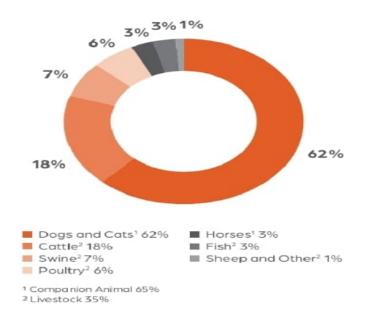




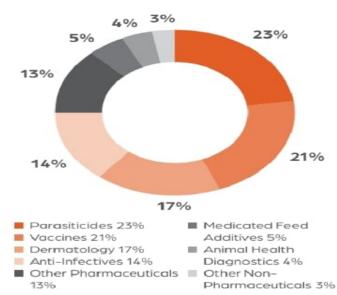


## **2022 Financial Highlights**

Revenue by Species<sup>\*</sup>



Revenue by Product Category<sup>\*</sup>



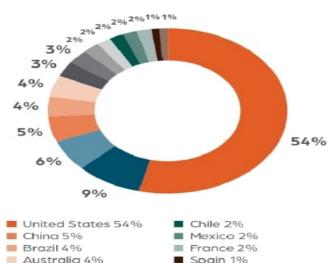
Revenue by Markets<sup>\*</sup>

Canada 3%

Germany 2%

Japan 2%

United Kingdom 3%



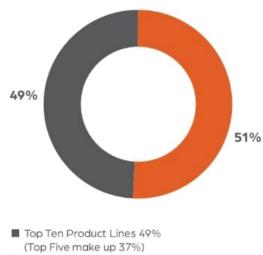






Markets 6%

Revenue by Product Concentration



All Other 51%

### Revenue Growth and Adjusted EBIT Margin



O Adjusted EBIT Margin\*\*

- Revenue charts by species, product category and market exclude revenues associated with Client Supply Services and Human Health, which represented 1% of total 2022 revenue.
- \*\* Adjusted EBIT margin (a non-GAAP financial measure) is defined as adjusted net income attributable to Zoetis excluding (i) interest expense and interest income and (ii) income taxes (all as included in adjusted net income), expressed as a percentage of revenue.
- Adjusted net income and its components and adjusted diluted earnings per share (non-GAAP financial measures) are defined as reported net income attributable to Zoetis and reported diluted earnings per share, excluding purchase accounting adjustments, acquisition-related costs and certain significant items.
- ‡ Represents operational growth (a non-GAAP financial measure), which is defined as growth excluding the impact of foreign exchange. Reported revenue growth, including the impact of foreign exchange, was 7% for 2020, 16% for 2021, and 4% for 2022.
- § Zoetis Market Research, Dec. 2022.



\$Millions (except per share data)	 2020	 2021	 2022
Revenue	\$ 6,675	\$ 7,776	\$ 8,080
Net Income Attributable to Zoetis	\$ 1,638	\$ 2,037	\$ 2,114
Adjusted Net Income Attributable to Zoetis <sup>+</sup>	\$ 1,844	\$ 2,240	\$ 2,297
Diluted Earnings Per Share	\$ 3.42	\$ 4.27	\$ 4.49
Adjusted Diluted Earnings Per Share <sup>†</sup>	\$ 3.85	\$ 4.70	\$ 4.88
Net Cash Provided by Operating Activities	\$ 2,126	\$ 2,213	\$ 1,912
Research & Development Expense	\$ 463	\$ 508	\$ 539





### Net sales by business



### Net sales by businesses (in million EUR)

2022	2021	Change	currency- adjusted
18,461	15,294	+20.7%	+13.6%
4,559	4,295	+6.1%	-0.5%
1,024	917	+11.7%	+ 11.1 %
105	112	-6.3%	-7.9%
	18,461 4,559 1,024	18,461         15,294           4,559         4,295           1,024         917	18,461         15,294         + 20.7 %           4,559         4,295         + 6.1 %           1,024         917         + 11.7 %

### Animal Health: Net sales top 4 products (in million EUR)

	2022	2021	Change	currency- adjusted
NEXGARD*	1,064	916	+ 16.2%	+8.0%
FRONTLINE®	401	418	-4.1%	-10.1%
HEARTGARD*	323	307	+5.2%	- 5.2%
INGELVAC CIRCOFLEX® / FLEXCOMBO®	236	253	-6.7%	-9.7%

Our top-selling animal health medicines come from the pet business: the antiparasitic NEXGARD\* recorded sales growth of + 16.2% (currency-adjusted + 8.0%) to 1,064 million EUR in 2022 and therefore remained the highest-selling product family in the portfolio of the Animal Health division in the 2022 financial year. With the growth products NEXGARD\* SPECTRA and NEXGARD\* COMBO, the NEXGARD\* family became one of the top-selling brands in the animal health industry in 2022 and was able to reach the milestone of more than one billion EUR in sales.

## Boehringer Ingelheim

### Animal Health: Net sales by region (in million EUR)

2022	2021	Change	currency- adjusted
2,016	1,819	+10.8%	-1.2%
1,218	1,179	+3.3%	+1.3%
1,035	955	+8.4%	+ 5.9 %
290	342	-15.2%	- 19.4 %
	2,016 1,218 1,035	2,016 1,819 1,218 1,179 1,035 955	2,016         1,819         +10.8%           1,218         1,179         +3.3%           1,035         955         +8.4%







	Segments			Change				Percentage of total		
For the Year Ended June 30	2022	2021	2020	2022 / 2 (\$ in mill	_	2021/	2020	2022	2021	2020
Animal Health	\$ 607	\$ 546	\$ 527	\$ 61	11 % \$	19	4 %	64 %	65 %	66 %
Mineral Nutrition	260	221	214	39	18 %	6	3%	28 %	26 %	27 %
Performance Products	76	67	59	9	13 %	8	14 %	8 %	8 %	7 %
Total	\$ 942	\$ 833	\$ 800	\$ 109	13 % \$	33	4 %			

	Species			Change				Percentage of total			
For the Year Ended June 30	2022	2021	2020	2022/2	2021	2021/	2020	2022	2021	2020	
		(\$ in millions)									
Poultry	\$ 319	\$ 297	\$ 301	\$ 22	7%\$	(4)	(1)%	34 %	36%	38 %	
Dairy	186	169	163	17	10 %	6	4 %	20 %	20 %	20 %	
Cattle	127	106	94	21	20 %	12	13 %	13 %	13 %	12 %	
Swine	80	79	81	1	1 %	(2)	(2)%	8 %	9%	10 %	
Other <sup>(1)</sup>	230	182	161	48	26 %	21	13 %	24 %	22 %	20 %	
Total	\$ 942	\$ 833	\$ 800	\$ 109	13 % \$	33	4 %				

	44	Regions (2)			Change				Percentage of total		
For the Year Ended June 30	2022	2021	2020	2022/2	2021	2021 / 202	0	2022	2021	2020	
	(\$ in millions)										
United States	\$ 562	\$ 495	\$ 472	\$ 67	13 % \$	23	5%	60 %	59%	59 %	
Latin America and Canada	191	166	159	25	15 %	7	4 %	20 %	20 %	20 %	
Europe, Middle East and Africa	122	114	112	8	7 %	2	2 %	13 %	14 %	14 %	
Asia Pacific	67	58	57	9	15 %	1	2 %	7 %	7 %	7 %	
Total	\$ 942	\$ 833	\$ 800	\$ 109	13 % \$	33	4 %				

### Animal Health net sales by product group and regions were:

~

	Pr	Product Groups			Change				Percentage of total		
For the Years Ended June 30	2022	2021	2020	2022/ (\$ in mi		2021/2	2020	2022	2021	2020	
MFAs and other	\$ 362	\$ 330	\$ 322	\$ 32	10 %	\$ 8	2 %	60 %	60 %	61 %	
Nutritional specialties	157	143	129	14	$10 \ \%$	13	10 %	26 %	26 %	25 %	
Vaccines	88	73	75	15	21 %	(2)	(3)%	15 %	13 %	14 %	
Animal Health	\$ 607	\$ 546	\$ 527	\$ 61	11 %	\$ 19	4 %				

		Regions <sup>(1)</sup>	)		Cha	nge		Perce	ntage of to	tal
For the Years Ended June 30	2022	2021	2020	2022/ (\$ in mi		2021 / 2	2020	2022	2021	2020
United States	\$ 248	\$ 227	\$ 214	\$ 21	9%	\$ 13	6%	41 %	42 %	41 %
Latin America and Canada	175	151	148	24	16 %	3	2 %	29 %	28 %	28 %
Europe, Middle East and Africa	120	110	109	10	9%	1	1%	20 %	20 %	21 %
Asia Pacific	64	58	56	6	10~%	2	4 %	11 %	11 %	11 %
Total	\$ 607	\$ 546	\$ 527	\$ 61	11 %	\$ 19	4 %			





## Vetoquinol's key figures for 2022:

2022 turnover: € 540 million	Breakdown of group turnover by
C 540 mmon	activity:
Essential*	
products turnover:	Pets 68%
€ 304 million	Livestock 32%

\* Vetoquinol key products.



€540m Group sales +3.6% (reported data)





**Essentials sales** (reported data)





In Q4 2022, Vetoquinol recorded sales of €135m, up 0.9% on a reported basis and down 2.4% at constant exchange rates compared to the same period last year. The strategic territories of the Americas and Asia/Pacific grew by 9.7% and 9.5% respectively on a reported basis; Europe was down 8.2%. Sales of Essential products were stable in the last three months of 2022.

The Group's cash position at the end of December 2022 is positive, reflecting an improvement in working capital in the second half of the year.

€m	2022	2021	Change (reported data)	Change (constant exchange rates)
Q1 Sales	135	128	+5.5%	+2.2%
Q2 Sales	136	127	+6.7%	+1.8%
Q3 Sales	134	132	+1.4%	-4.5%
Q4 Sales	135	134	+0.9%	-2.4%
Aggregate 12-month sales*	540	521	+3.6%	-0.8%

\* non-audited data





### **Product Sales**

Total Company sales, including sales of the Company's top pharmaceutical products, as well as sales of animal health products, were as follows:

(\$ in millions)	2022		2021	 2020
Total Sales	\$ 59,	83 3	\$ 48,704	\$ 41,518
Pharmaceutical	52,	05	42,754	36,610
Keytruda	20,	37	17,186	14,380
Gardasil/Gardasil 9	6,	97	5,673	3,938
Lagevrio	5,	84	952	
Januvia/Janumet	4,	13	5,288	5,276
ProQuad/M-M-R II/Varivax	2,	41	2,135	1,878
Bridion	1,	85	1,532	1,198
Alliance revenue - Lynparza <sup>(1)</sup>	1,	16	989	725
Alliance revenue - Lenvima <sup>(1)</sup>		76	704	580
RotaTeq		83	807	797
Simponi		06	825	838
Animal Health	5,	50	5,568	4,703
Livestock	3,	00	3,295	2,939
Companion Animals	2,	50	2,273	1,764
Other Revenues <sup>(2)</sup>	1,	28	382	205



(1) Alliance revenue represents Merck's share of profits, which are product sales net of cost of sales and commercialization costs.

<sup>(2)</sup> Other revenues are primarily comprised of miscellaneous corporate revenues, including revenue hedging activities, as well as revenue from third-party manufacturing arrangements.





### Elanco's commitment to our Innovation, Portfolio and Productivity (IPP) strategy



Faced with a challenged macro-environmental landscape, we remained focused, executing with intention on our Innovation, Portfolio and Productivity (IPP) strategy.

We significantly advanced our innovation pipeline, expanded our portfolio, drove productivity gains across all areas of the company and positioned the business for acceleration in 2024 and beyond.



#### Generated revenue of \$4.4 billion, with

Adjusted EBITDA of \$1.017 billion and Adjusted EPS of \$1.11 for the full year 2022.

Expanded Adjusted EBITDA margin by 80 basis points in 2022.

Delivered approximately \$360 million in cumulative Adjusted EBITDA synergies in 2022 from the Bayer acquisition, exceeding our expectations.

#### Reduced gross debt by approximately \$500 million in 2022, ending the year with net leverage of 5.5x. Debt paydown remains our key

capital allocation priority.

Gained eight new product approvals in major markets,

with differentiated feline innovations like Zorbium, Advantage XD and Bexacat, and important geographic expansions like Credelio for dogs in China. 6 Contributed \$133 million in revenue from innovation in 2022, an incremental \$61 million year over year.

See a path to U.S. approval for six products with blockbuster potential by the first half of 2024.



### **Companion Animal Group**

The following table presents revenue by product and service category for CAG: .

### For the Years Ended December 31,

<b>Net Revenue</b> (dollars in thousands)	2022	2021	Dollar Change	Reported Revenue Growth <sup>(1)</sup>	Percentage Change from Currency	Percentage Change from Acquisitions	Organic Revenue Growth <sup>(1)</sup>
CAG Diagnostics recurring revenue:	\$ 2,660,280	\$ 2,534,562	\$ 125,718	5.0%	(3.4%)	0.1%	8.2%
IDEXX VetLab consumables	1,057,236	1,006,781	50,455	5.0%	(4.3%)	_	9.3%
Rapid assay products	313,667	296,852	16,815	5.7%	(1.7%)	_	7.3%
Reference laboratory diagnostic and consulting services	1,178,113	1,123,656	54,457	4.8%	(2.9%)	0.3%	7.4%
CAG Diagnostics services and accessories	111,264	107,273	3,991	3.7%	(4.5%)	_	8.2%
CAG Diagnostics capital - instruments	147,326	149,140	(1,814)	(1.2%)	(4.7%)	_	3.5%
Veterinary software, services and diagnostic imaging systems	251,187	206,258	44,929	21.8%	(1.0%)	7.9%	14.9%
Net CAG revenue	\$ 3,058,793	\$ 2,889,960	\$ 168,833	5.8%	(3.3%)	0.7%	8.4%

(1) Reported revenue growth and organic revenue growth may not recalculate due to rounding.







### **Income statement**

in € thousand	Notes	2022	2021	Variation
Revenue from ordinary activities	A21	1,216,187	1,063,965	14.3%
Purchases consumed <sup>2</sup>	A22	-421,192	-359,137	
External costs <sup>2</sup>	A23	-235,527	-195,442	
Personne costs		-321,907	-291,130	
Taxes and duties		-14,188	-14,249	
Depreciations and provisions	A24	-42,610	-36,358	
Other operating income and expenses	A25	5,796	5,522	
Current operating profit before depreciation of assets arising from acquisitions <sup>1</sup>		186,559	173,171	7.7%
Depreciations of intangible assets arising from acquisitions	A24	-3,743	-4,311	
Operating profit from ordinary activities		182,816	168,861	8.3%
Other non-current income and expenses	A26	-3,296	-1,235	
Operating result		179,519	167,626	7.1%
Financial income and expenses	A27	-3,077	-8,519	
Profit before tax		176,443	159,107	10.9%
Income tax	A28	-55,649	-43,612	
Share from companies' result accounted for by the equity method	A7	525	196	
Result for the period		121,319	115,691	4.9%
attributable to the owners of the parent company		121,967	113,162	7.8%
attributable to the non-controlling interests		-648	2,529	-125.6%
Profit attributable to the owners of the parent company, per share	A30	€14.44	€13.40	-16.9%
Profit attributable to the owners of the parent company, diluted per share	A30	€14.43	€13.38	-16.9%

<sup>1</sup>in order to provide a clearer picture of our economic performance, we isolate the impact of the allowance for depreciations of intangible assets resulting from acquisitions. This turned out to have a material impact considering the latest external growth that took place through acquisitions. Therefore, our income statement shows a current operating profit, before depreciation of assets arising from acquisitions (see note A24)

<sup>2</sup>in order to disclose a more meaningful information, we have reclassified production subcontracting expenses from the "external costs" line to the "purchases consumed" line in the income statement. The reclassification between these two components of profit amounts to  $\in$ 8,023 k for the 2021 financial year









	2022	2022	2022		Growth at AER	Growth at CER
As Reported	Existing £m	Acquisition £m	Consolidated £m	2021 £m	Consolidated %	Consolidated %
Revenue	669.4	12.4	681.8	608.0	12.1%	13.8%
Gross profit	377.0	7.8	384.8	345.9	11.2%	12.9%
Gross profit %	56.3%	62.9%	56.4%	56.9%	(50bps)	(40bps)
Operating profit	93.7	1.8	95.5	84.0	13.7%	16.2%
EBIT %	14.0%	14.5%	14.0%	13.8%	20bps	30bps
Profit before tax	75.8	1.8	77.6	74.0	4.9%	7.8%
Diluted EPS (p)			53.40	51.03	4.6%	7.5%

	2022 £m	2021 £m	% Change at AER	% Change at CER
CAP	508.4	442.6	14.9%	16.0%
Equine	49.5	44.8	10.5%	12.1%
FAP	78.8	77.0	2.3%	6.0%
Subtotal Pharmaceutical	636.7	564.4	12.8%	14.3%
Nutrition	35.0	31.7	10.4%	15.1%
Other	10.1	11.9	(15.1%)	(12.6%)
Total	681.8	608.0	12.1%	13.8%

### Revenue by Product Category (at AER)

•	CAP	74.6%
•	Equine	7.2%
•	FAP	11.6%
•	Nutrition	5.1%
	Other	1.5%

### Financial Review

### EU Pharmaceuticals Revenue

£400.7m	
2022	£406.7m
2021	£388.5m
2020	£323.5m
2019	£304.0m
2018	£258.7m

### EU Pharmaceuticals Underlying Operating Profit £131.5m

2022	£131.5m
2021	•••••• £127.8m
2020	£100.0m
2019	£100.3m
2018	£77.0m

#### NA Pharmaceuticals Revenue

#### £275.1m

2022	····· £275.1m
2021	£219.5m
2020	£191.6m
2019	£177.8m
2018	£148.4m

NA Pharmaceuticals Underlying Operating Profit £87.7m

2022	£87.7m
2021	£75.9m
2020	£63.7m
2019	£59.2m
2018	£48.3m







Alivira Animal Health – an API as well as formulations business almost exclusively focused on Food Animals (especially in formulations) is inching towards USD 200 Million mark. While the company, based out of India follows a different fiscal year (April – March), 2022 could see it climbing the ranks. Its been a business built largely via acquisitions and currently owned by The Carlyle Group – may yet again surprise with another acquisition in 2023

**PetIQ** – an interesting company which derives its business through retail of other companies' products, has made the right moves by acquiring few brands from Perrigo and combines a few of its own differentiated generics to move up the value chain.

**Ouro Fino Saude Animale** – a Brazilian company is making a huge comeback having recorded 24% growth in 2021 and hungry for some more

Argentina's poultry vaccines manufacturer (also other formulations) – **Biogenesis Bago** too could soon be in league of USD 200 Million Turnover companies

Heska – a Companion Animals Diagnostics and Digital Imaging solutions company with certain unique supplements for Allergy testing and Allergy Management may again surprise in 2022 with its stupendous growth rates of the past.

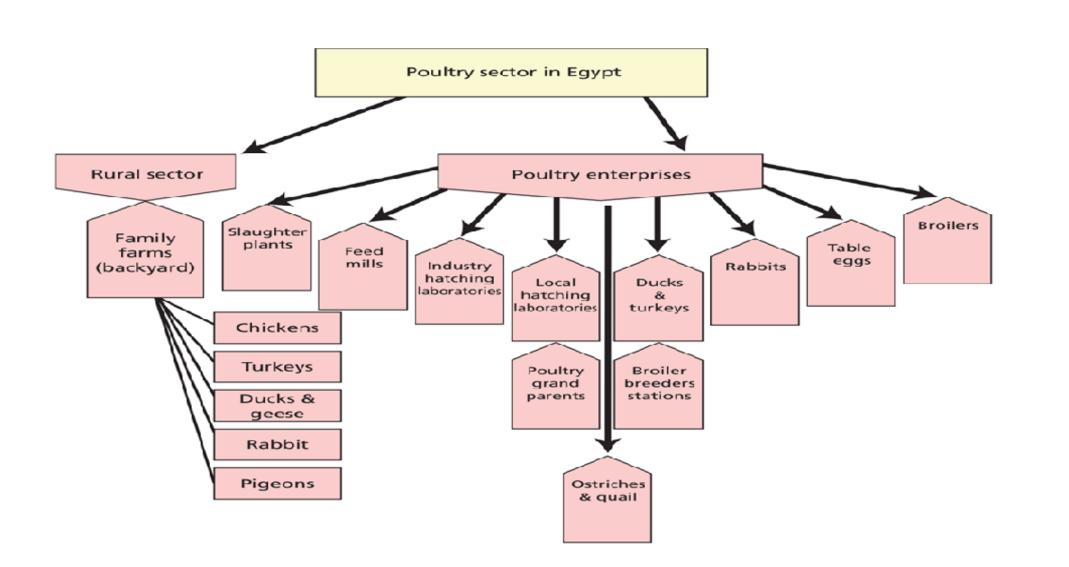






# Egyptian Poultry industry









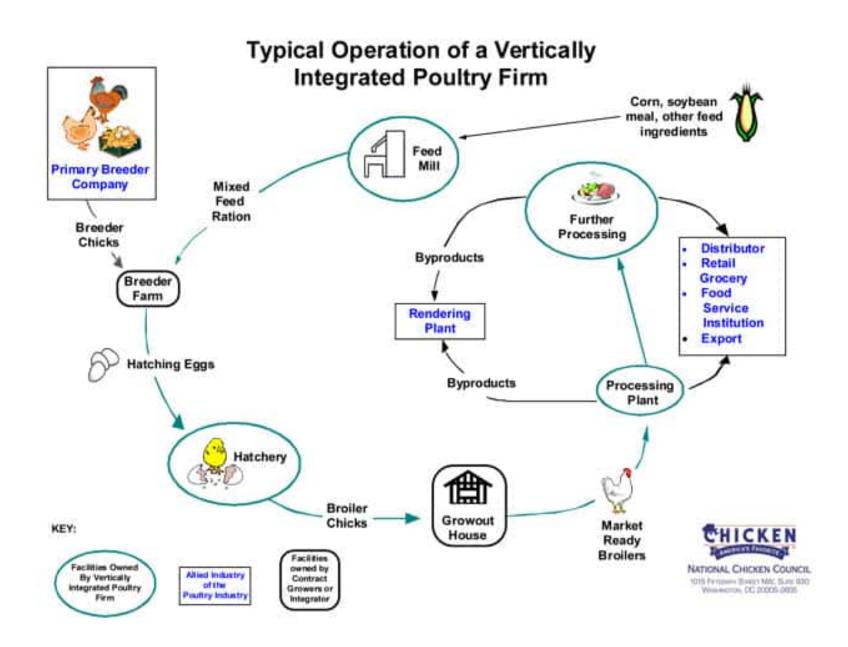
PS means chicken producing eggs for production of chicks.

OF means upper level breeder that delivers PS.



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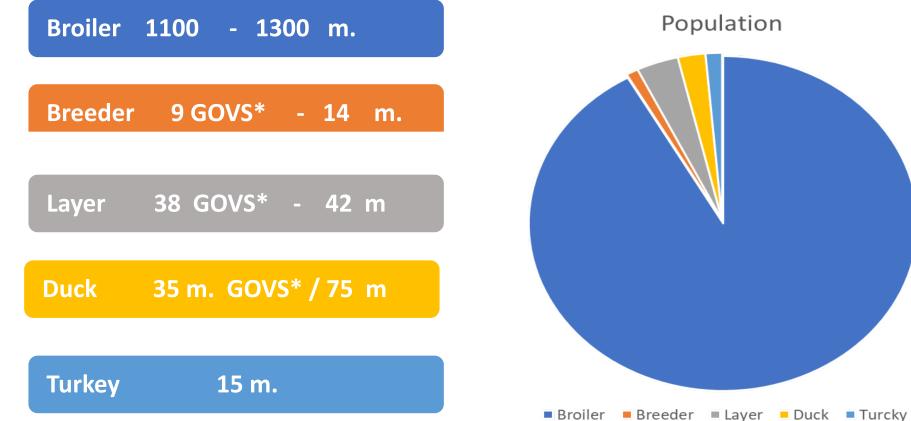
PHARMA GROUP



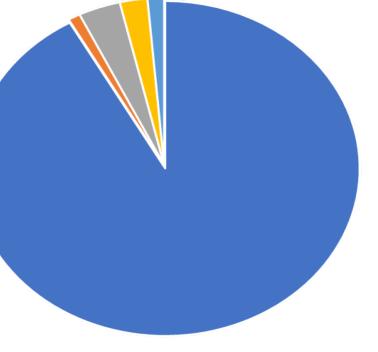


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## **Egyptian Poultry Industry : Current Situation 2022 Population**



Population



PHARMA GROUP

**300** Million Birds reared as a backyard chickens

Egypt's annual consumption of poultry is around 1,2 billion birds, the equivalent of around 1125 million tons Source : OECD- FAO - OIE of poultry meat.



## **Grand Parents**

Year	Μ	onth	СРС	Al Wadi	Elwatania	Koheia	Elkanana	Misr Group	Tiba	Total
	1	Jan	20,000		19,000					39,000
	2	Feb				10,000			16,000	26,000
	3	Mar	20,000	15,000	19,000		13,000			67,000
	4	Apr				10,000				10,000
	5	May	20,000	10,500	19,000					49,500
2024	6	Jun					13,000	13,000		26,000
2021	7	Jul			19,000					19,000
	8	Aug	15,000	24,000						39,000
	9	Sep			19,000		13,000			32,000
	10	Oct							13,000	13,000
	11	Nov	15,000		19,000					34,000
	12	Dec		15,500			13,000			28,500
	2021		90,000	65,000	114,000	20,000	52,000	13,000	29,000	383,000

383,000



## B

Bre	eders	

Year	Month		Local	Total	
	1	Jan	1,068,850	1,068,850	
	2	Feb	1,093,656	1,093,656	
	3	Mar	1,094,299	1,094,299	
	4	Apr	1,529,440	1,529,440	
	5	May	1,203,316	1,203,316	
2024	6	Jun	1,178,625	1,178,625	
2021	7	Jul	1,321,514	1,321,514	
	8	Aug	1,023,719	1,023,719	
	9	Sep	1,326,236	1,326,236	
	10	Oct	1,158,698	1,158,698	
	11	Nov	1,140,729	1,140,729	
	12	Dec	1,422,563	1,422,563	
	2021		14,561,645	14,561,645	





## **Broilers**

ers	

Year	Month		Local	
	1	Jan	107,134,148	
	2	Feb	109,745,744	
	3	Mar	109,349,426	
	4	Apr	134,546,801	
2021	5	May	102,712,883	
	6	Jun	100,038,936	
	7	Jul	124,352,238	
	8	Aug	99,872,451	
	9	Sep	127,183,329	
	10	Oct	101,769,522	
	11	Nov	107,127,329	
	12	Dec	137,587,529	
2021			1,361,420,337	







## **Egyptian Poultry Farm Insights**

The majority of broiler production (close to 50%) is small-scale production (farms with less than 15000 birds per cycle)

Farm with old and very basic production equipment and intensive use of hand labor, poor biosecurity, high FCR, high mortality, ununiformed stock.



FLARE REPHARMA GROUP

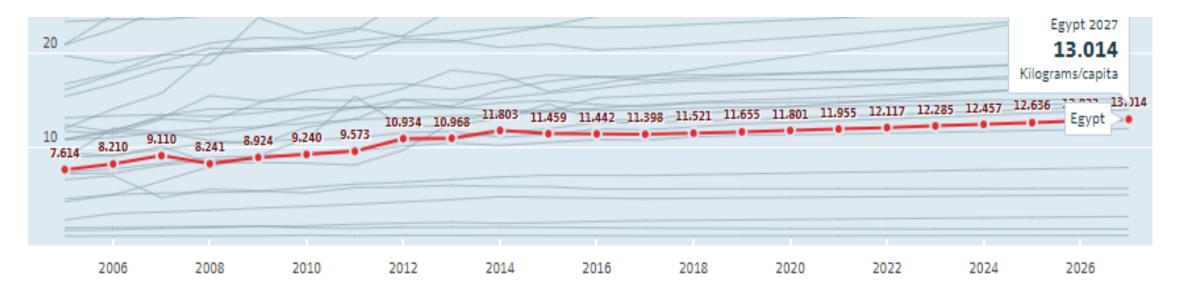
- The internal poultry market in Egypt is substantial and will likely grow by more than 30% in the next 10 years. It is protected by 30% import tax for poultry.
- It is currently dominated by live poultry sales.
- When buying at Live Bird Market the consumers are looking for fresh, properly (according to HALAL principles) slaughtered poultry at reasonable price

Categories of farms in Egypt	No. of farms
Farms with 5 thousand to less than 25 thousand bird spaces	5000
Farms with 25,000 to less than 100,000 bird spaces	14000
Farms with 100,000 bird spaces or more	1250
Total	20250



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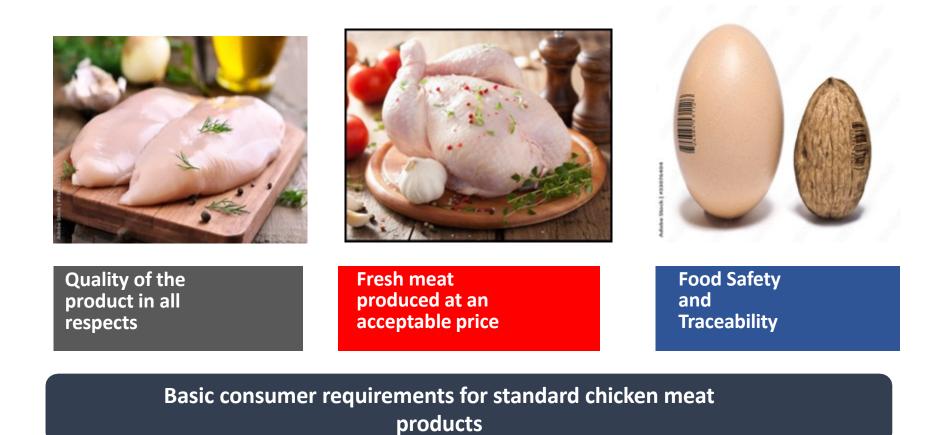
• Poultry consumption in Egypt sits at 12.117 Kg/capita/year (2022) rising only to 13.014 Kg/capita/year in 2027.





### Meeting Basic Consumer Expectations





Marketing Car Draw to refer to 1



- The main objective has to be the transformation of LBM into the chilled poultry meat market which will require additional significant investment into slaughtering capacities and cold chain.
- In addition the category 2 and 3 farms will have to change their production practices and greatly improve biosecurity to be able to fit into the new system offering to the market more uniformed healthy flocks that will not be rejected by the slaughterhouses.





- One of the biggest challenges that will be faced by the industry is becoming more cost efficient.
- Egypt's WTO commitment will put additional pressure on the broiler poultry industry that will have to benchmark its cost of production and final price offered to consumer against the global poultry producing countries.
- National marketing campaign targeted at promoting consumption of domestically produced and industrially slaughtered chilled poultry meat (this will mean consumer category development) will help to protect Egyptian broiler industry using pure marketing tools







Chamber of Food Industries غرفة الصناعات الغذائية • Europe (Euro-partnership

agreement)

- Arab Countries
- African Nations (COMESA)
- Turkey
- QIZ



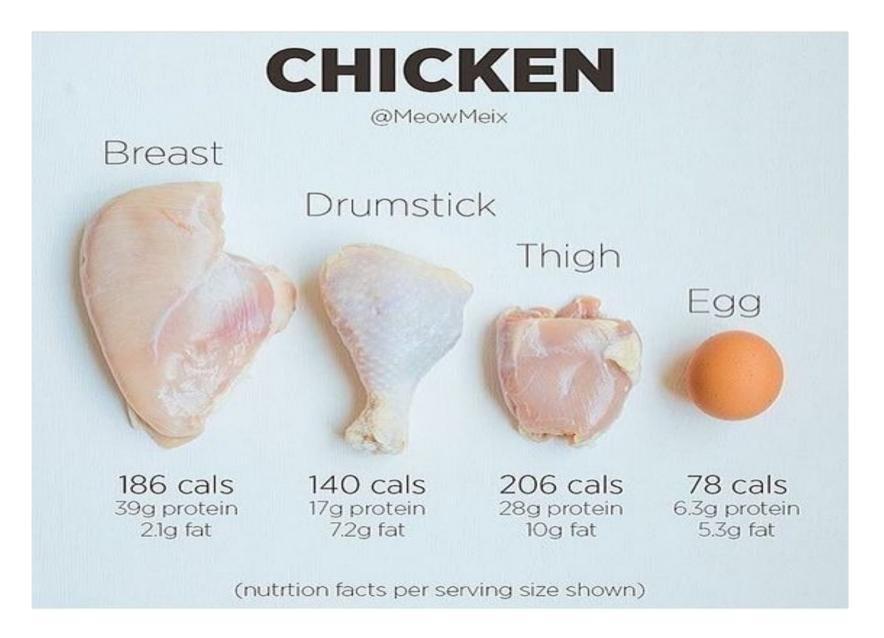
# Possible development in Egyptian poultry industry

- The recent banning of antibiotics use as a poultry growth promoter presents a major growth opportunity for poultry feed plant.
- Farmers will now be compelled to seek new products to Fasten the growth of their poultry. Unless an effective alternative to antibiotics is found.
- This leaves room for greater growth of local poultry suppliers and feeds producers as well.













# **Main Poultry Sectors**

	Sector 1 15%	Sector 2 20%	Sector 3 35%	Sector 4 30%
ir v b b n c	ndustrial ntegrated system with high level biosecurity and birds/products marketed commercially (e.g. CGP, WG ).	Commercial poultry production system with moderate to high biosecurity and birds/products usually marketed commercially (e.g. farms with birds kept indoors).	Commercial poultry production system with low to minimal biosecurity and birds/products entering live bird markets , with birds in open sheds; chickens and waterfowl).	Village or backyard production with minimal biosecurity and birds/products consumed locally
ost/KG	57 LE	59 LE	63 LE	60 LE



-

#### 50 % of broiler production is small scale

The integrated Companies are growing and establishment

Group). (Sector1)

6 cycles rather than 5 or even 9 cycles per year.

Intensive use of hand labor.

Poor Biosecurity , high mortality, high FCR , ununiformed stock

Al consumer scare, poultry meat import policy change, etc.

The tremendous price fluctuations and availability of poultry meat to final consumers.

Annual Poultry per capita in Egypt was around 13.6 kg.

(Over 80%) hard currency (\$) share in the cost of broiler meat production. Currency risk

Biological risk (AI, disease), as well as consumer attitude risks.

(Sectors 2-3)

(Cairo 3A, CPC, Al Watania

(Sector 3-4)





- 600 feed mills
  - Egg laying hens consume around
  - 100 feed mills non fully functional
  - The average live slaughter weight of
  - FCR close to
  - Broilers consume
  - Broiler Feed Add
    - 70% Anticoccidial Feed Add .
    - 85% AntiClosterdials
    - 85% AntiMycotoxins
    - 75 % Emulsifiers , Enzymes

producing 7.3 million tons 18% 745 Tons

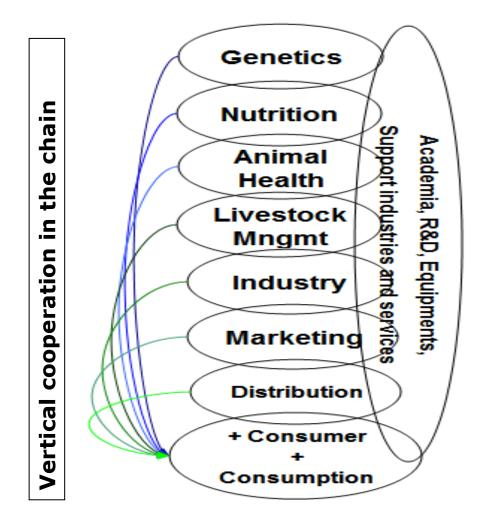
1.8 kg/bird1.5 kg of feed / 1kg of live weight gained.4 M Tons







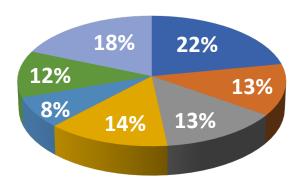
# Next 30 years







# Market Potential (Feed Mills)



Cairo

Dakahlia

Gharbia

Behira

Upper

Egypt

Monofia

Annual / Ton	Capacity / Ton	Area	م
1.020.000	85.000	Gharbia	1
960.000	80.000	Dakahlia	2
840.000	70.000	Monofia	3
1.380.000	115.000	Elsharkia	4
1.020.000	85.000	Elbehria	5
1.620.000	135.000	Cairo	6
540.000	45.000	Upper Egypt	7
7,380,000	615,000	Total	





- There are 360 hatcheries that are operational. Capacity 2279 M. eggs/year.
- There are 65 hatcheries that are not operational with capacity of 245 m. eggs
- There are also 549 operational municipal بلاى hatcheries that support backyard farmers with annual hatching capacity of 247 million eggs.
- In addition, there are 413 municipal hatcheries that are not operational with annual hatching capacity of 136 million eggs.





\* 500 slaughterhouses units in 2021.

**Divided into :** 

- \* 200 units (65%) Manual slaughterhouses
- \* 62 Units (20%) Semi-automated slaughterhouses
- \* 47 Units (15%) Modern automated slaughterhouses
- \* The slaughtering capacity is 2 million birds per day at two shift.

(9%) Only 87 million have been slaughtered by the slaughterhouses. The rest was consumed by the LBM.

- \* Also lack cold storage capacity.
- \* Around 70-80% of broiler production is marketed through LBMs
- \* LBM is still Consumer preferred.

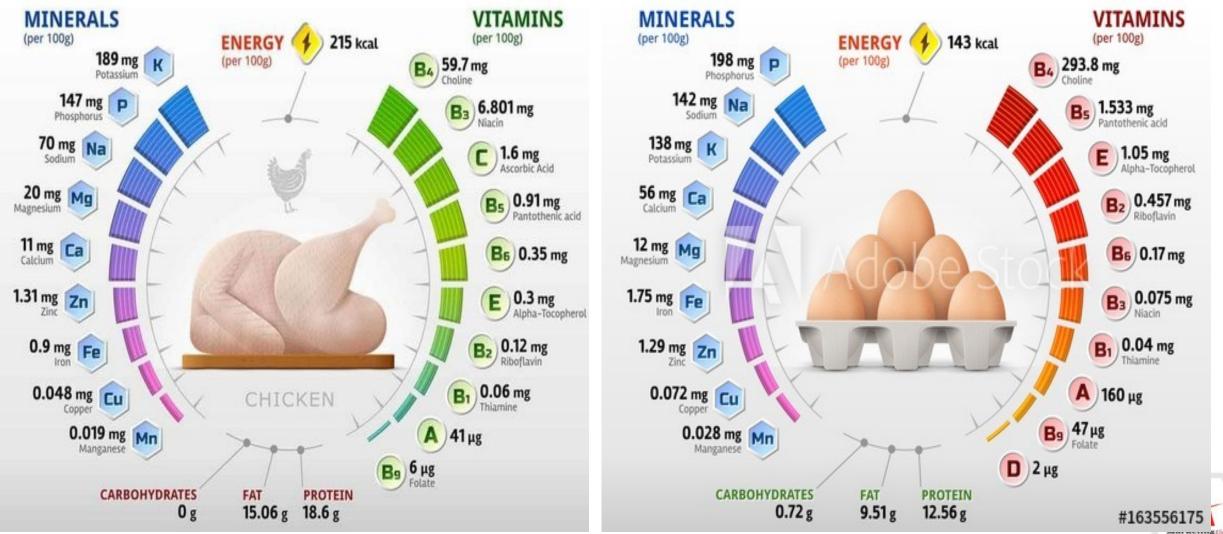


# **Slaughter Houses**

- ✓ Manual slaughterhouses are the most common throughout the country, totaling 200 units, i.e. 65% of the total number of poultry slaughterhouses in Egypt.
- ✓ There are also 62 semi-automated slaughterhouses, 20% of the total number of poultry slaughterhouses.
- ✓ As for modern automated slaughterhouses, there are only 47 slaughterhouses, 15% of the total number of poultry slaughterhouses in Egypt.
- ✓ The slaughtering capacity of all slaughterhouses is indicated to be around 2 million birds per day at two shift operating schedule according to the Egyptian Poultry Association.



# **Adverting the facts**



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FLAR RE



# Invest in Poultry marketing, allocate budget and create a vision based on updated survey on consumers.

# Drive & create the market trends not just following them





Encourage heavier wt. production with solving health problems and demand creation

Invest in Updating Biosecurity level (Mortality & Letter)

Creating new models for small farm contracting with slaughter house

Facilitate farm registration, well planned long term change to fresh slaughter chickens





Update the QC code for imported chickens to include meat age, Antibiotic free & Soya Bean DNA Free

Focus on children and teenagers for right consumption of Poultry protein

Campaigns to face rumors (hormones, fertility)

Communicating and using the healthy food trends and diet experts





FIGURE 3. POULTRY MEAT PRODUCTION BY REGION

2018 VS. 2019

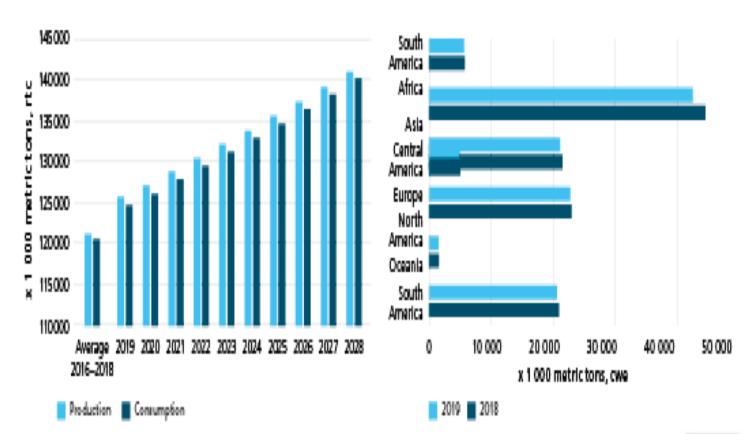
Poultry meat is projected to constitute 47% of the protein consumed from meat sources, followed by pig, sheep and bovine.

Globally, protein availability from poultry is projected to grow 16% by 2031

Poultry production continues to slowly grow over the next decade.

Production of poultry meat is set to rise from just over **121 million metric tons** over the average of the base period 2019 to more than **141 million metric tons** by 2028

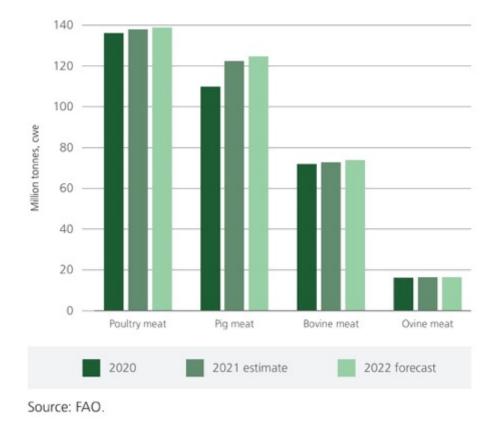
#### FIGURE 2. WORLD POULTRY MEAT PRODUCTION AND CONSUMITON PROJECTIONS TO 2028





# Global meat production is likely to expand, but global trade might fall

World meat production is forecast at 360 million tonnes (in carcass weight equivalent) in 2022, up by 1.2 percent from 2021. Much of the expansion is foreseen to originate from the rising output in Asia, mainly pig meat in China, and in South America, notably bovine and poultry meat, with relatively stable production elsewhere, to be primarily offset by expected declines in Europe. Figure 3. Global meat production by type





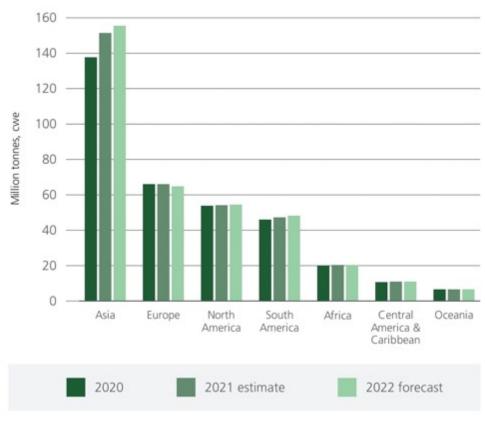
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## World Poultry Meat trade 2020 - 2022

#### **Global meat trade** in 2022 is forecast to reach 41.6 million tonnes, down by 0.8 percent from 2021, principally reflecting a projected decline in meat imports by China by as much as 20 % year-on-year.

The decline is expected based on the steep increase in domestic availability

#### Figure 4. Global meat production by region

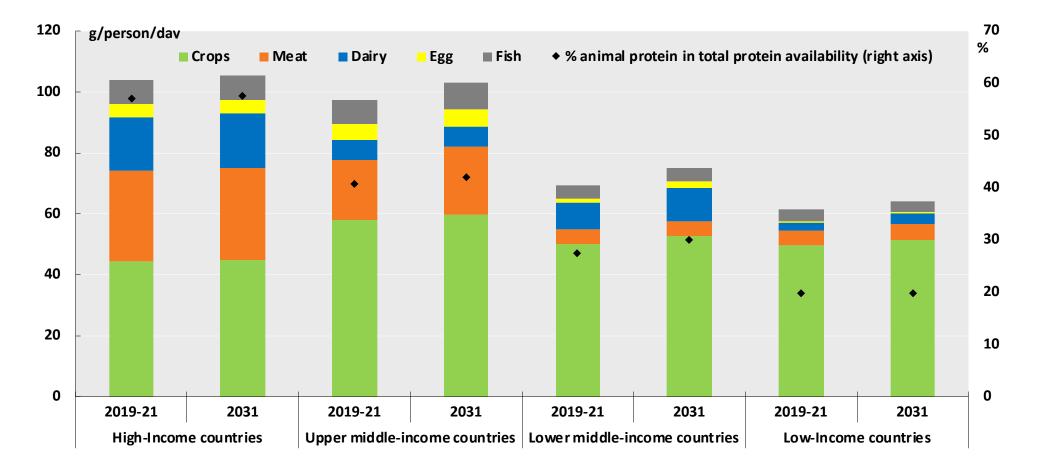








## Per capita protein availability, by country income group





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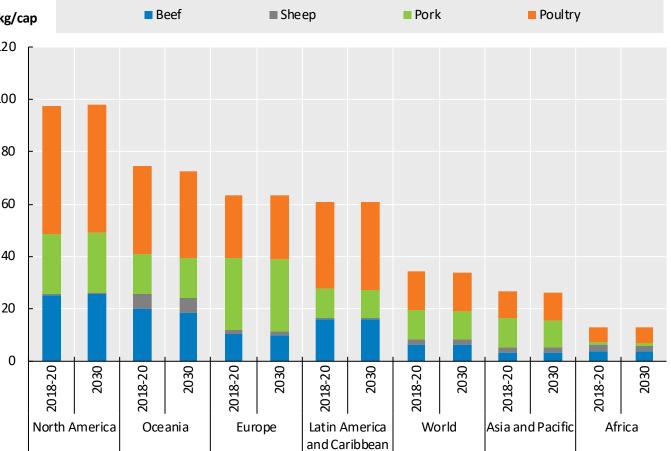
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Source: OECD/FAO (2022), "OECD-FAO Agricultural Outlook", OECD Agriculture statistics (database), http://dx.doi.org/10.1787/agr-outl-data-en.

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		Beef	Sheep	Pork	Poultry	kg/ca	р
North America	2018-20	25.428	0.502	22.915	48.650	120	_
	2030	25.498	0.482	22.909	49.086		
Oceania	2018-20	20.098	5.669	15.348	33.542	100	-
	2030	18.645	5.367	15.226	33.410		
Europe	2018-20	10.173	1.552	27.637	24.148	80	
	2030	9.993	1.523	27.359	24.321		
Latin America and Caribbean	2018-20	16.158	0.624	10.764	33.367	60	
	2030	15.963	0.623	10.578	33.665	40	-
World	2018-20	6.413	1.824	11.422	14.785		
	2030	6.331	1.821	10.884	14.975	20	-
Asia and Pacific	2018-20	3.494	1.986	10.820	10.305		
	2030	3.477	1.989	10.070	10.615	0	20
Africa	2018-20	3.873	2.258	1.136	5.754		2018-20
	2030	3.743	2.256	1.103	5.627		Nort

#### Meat consumption per capita: Continued rise of poultry and fall of beef





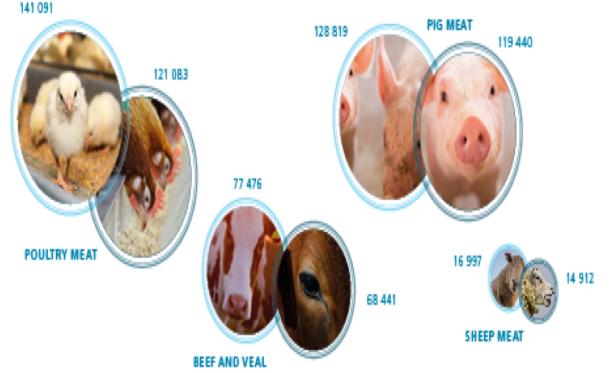
#### Global meat production by species 2027 projection compared to average of 2015-17 production x 1,000 metric tons



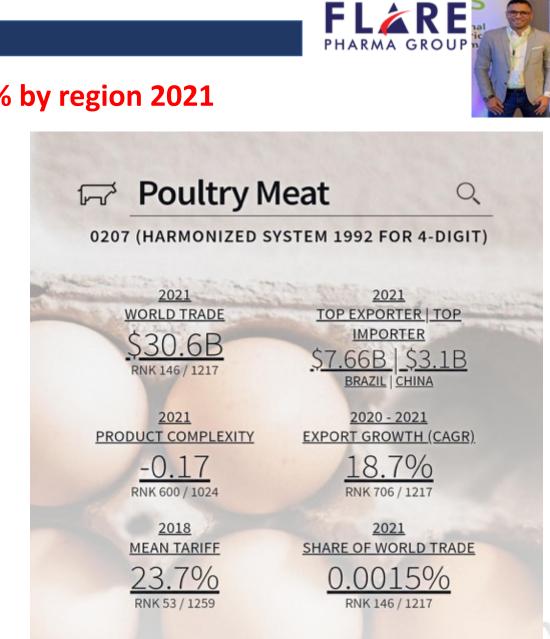
FIGURE 1. GLOBAL MEAT PRODUCTION BY SPECIES 2028 PROJECTION COMPARED TO AVERAGE OF 2016–2018 PRODUCTION (1,000 METRIC TONS, CWE OR RTC)

Poultry will continue to lead in the meat type produced over the next 10 years, thanks to the fact that its short production cycle allows producers to respond quicker than other meats to market demands and production benefits that make it more sustainable for the environment than some other Animals.

By 2028, some 141 million metric tons of poultry meat are projected by FAO to be produced, with pig meat forecast at almost 129 million metric tons, beef and veal production at nearly 77.5 million metric tons and sheep meat at just 17 million metric tons







# Poultry Meat import & export growth % by region 2021

In 2021, the top exporters of **Poultry Meat** were <u>Brazil</u> (\$7.66B), <u>United</u> <u>States</u> (\$4.8B), <u>Poland</u> (\$3.12B), <u>Netherlands</u> (\$2.57B), and <u>Germany</u> (\$1.01B).

In 2021, the top importers of **Poultry Meat** were <u>China</u> (\$3.1B), <u>Germany</u> (\$2.08B), <u>France</u> (\$1.6B), <u>United</u> <u>Kingdom</u> (\$1.42B), and <u>Mexico</u> (\$1.41B).

The world's **total poultry meat exports** in 2022 are forecast to expand by **2.8** percent at **16.2 million tonnes**, compared to 2021, driven by expected higher imports by the **United Kingdom**, the **United Arab Emirates**, the **European Union** and **Iraq**, partially offset by declines mainly concentrated in **China** and **Saudi Arabia**.

(FAO 2022)

Source:

https://oec.world/en/profile/hs/poultrymeat#:~:text=Historical%20Data&text=In%202021%2C%20the%20top%20exporters,and%20Mexico%20(%241.41B).



# **WORLD'S** TOP 10 BROILER PRODUCERS

#### Head slaughtered

RANK	(broilers, millions)	Company	Country
1	4,426.0	JBS S.A.	Brazil
	2,008.0	Seara	Brazil
	1,526.0	Pilgrim's Pride Corp.	United States
	580.0	Pilgrim's de México	Mexico
	312.0	Moy Park Ltd.	United Kingdom
2	1,900.0	Tyson Foods	United States
3	1,732.0	BRF	Brazil
4	1,101.0	Wen's Food Group	China
5	695.0	Wellhope Agri-Tech	China
6	685.0	CP Group	Thailand
7	655.0	Koch Foods Inc.	United States
8	635.0	Sanderson Farms Inc.	United States
9	627.0	Industrias Bachoco	Mexico
	130.0	OK Foods Inc.	United States
10	625.0	Cargill	United States
	252.0	Cargill Proteína Latinoamérica	Honduras
	114.0	Cargill Proteína Latinoamérica	Colombia
	56.0	Cargill Proteína Latinoamérica	Honduras
	48.0	Tip-Top Industrial	Nicaragua
	34.0	Corporación Pipasa (Cargill)	Costa Rica
	180.0	Cargill Meats Asia	Thailand
	144.0	Cargill Meats Europe	United Kingdom
	49.0	Cargill China	China
A VALATT CL. L. L	4 1. 2022		

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# **EUROPE'S** TOP 10 BROILER PRODUCERS

	lead slaughtered annually		
RANK	(broilers, millions)	Company	Country
1	578.5	LDC	France
2	520.0	2 Sisters Food Group	United Kingdom
3	492.0	MHP (Myronivsky Hliboproduct)	Ukraine
4	468.0	Plukon Food Group	Netherlands
	27.2	Grupo VMR	Spain
5	350.0	Gruppo Veronesi	Italy
6	350.0	PHW Group	Germany
7	346.8	Resource Agribusiness Group	Russia
8	322.4	Cherkizovo Group	Russia
9	312.0	Moy Park Ltd.	United Kingdom
10	250.0	Amadori	Italy







# **ASIA'S** TOP 5 BROILER PRODUCERS

# Head slaughtered

RANK	(broilers, millions)	Company	Country
1	1,101.0	Wen's Food Group	China
2	695.0	Wellhope Agri-Tech	China
	54.0	Henan Shuanghui Investment & Development Co., Ltd.	China
3	685.0	CP Group	Thailand
4	607.5	Japfa Ltd.	Singapore
5	517.0	Suguna Foods	India





# **AFRICA'S** TOP 10 BROILER PRODUCERS

Head slaughtered

RANK	(broilers, millions)	Company	Country
1	280.0	Astral Foods	South Africa
2	197.0	RCL Foods Ltd.	South Africa
	8.0	Yo Kuku	Uganda
3	90.0	Cairo Poultry Co. (CPC)	Egypt
4	80.0	Sovereign Food Investments	South Africa
5	75.0	Country Bird Holdings Ltd.	South Africa
6	58.0	Arab Poultry Breeders Co. (Ommat)	Egypt
7	50.0	Daybreak Farms	South Africa
8	43.7	Quantum Foods	South Africa
9	30.0	Alf Sahel s.a.r.l.	Morocco
10	20.0	Chi Farms Ltd.	Nigeria
			. 7.92







# SOUTH AMERICA'S TOP 10 BROILER PRODUCERS

# Head slaughtered

Brazil
Brazil
Brazil
Brazil
Brazil
Peru
Brazil
Chile
Argentina
Brazil
Peru



# FLARE REPHARMA GROUP

# TOP US BROILER COMPANIES, MILLION LBS. RTC

Production numbers based on weekly average slaughter in continental U.S. plants during 2022

Rank	Company	Million lbs. RTC	Million head
1	Tyson Foods	206.68	37.653
2	Pilgrim's Pride Corp.	161.30	30.000
3	Wayne-Sanderson Farms*	145.60	20.700
4	Mountaire Farms Inc.	65.10	8.200
5	Perdue Foods	63.02	12.310
6	Koch Foods Inc.	62.10	13.400
7	Peco Foods	33.80	4.953
8	George's Inc.	31.50	6.600
9	House of Raeford Farms Inc.	30.18	3.850
10	Amick Farms LLC	30.00	3.700

\* July 2022 - Wayne Farms acquires Sanderson Farms and becomes Wayne-Sanderson Farms © 2023 WATT Global Media







# MIDDLE EAST'S TOP 10 BROILER PRODUCERS

# Head slaughtered

RANK	(broilers, millions)	Company	Country
1	603.4	Arab Company for Livestock Dev. (ACOLID)	Saudi Arabia
2	300.0	Al-Watania	Saudi Arabia
3	200.0	Al-Fakieh Poultry Farms	Saudi Arabia
4	195.0	Almarai Co.	Saudi Arabia
5	160.0	Erpiliç	Turkey
6	146.0	Keskinoğlu	Turkey
7	121.0	Beypiliç	Turkey
8	110.0	Şenpiliç Gıda Sanayi	Turkey
9	90.0	Abalıoğlu Group	Turkey
10	90.0	Banvit	Turkey





# **OCEANIA'S** TOP 7 BROILER PRODUCERS

RANK	Head slaughtered annually (broilers, millions)	Company	Country
1	222.5	Inghams Enterprises Pty. Ltd.	Australia
2	208.0	Baiada Poultry	Australia
3	75.0	Turosi	Australia
4	58.0	Tegel Foods	New Zealand
5	44.0	The Golden Cockerel Group	Australia
6	35.3	Hazeldene's	Australia
7	15.0	P H Van Den Brink	New Zealand
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# **SOUTH AMERICA'S** TOP 10 EGG PRODUCERS

RANK	Layers (millions)	Company	Country
1	11.5	Granja Mantiqueira	Brazil
2	10.0	Granja Faria	Brazil
3	10.0	Granja Yabuta	Brazil
4	7.0	Incubadora Santander	Colombia
5	5.0	Ademar Kerckhoff (Kerovos)	Brazil
6	4.8	Avícola La Calera	Peru
7	4.2	Agropecuaria Río Bravo	Peru
8	4.2	Granja Almeida	Brazil
9	4.0	Grupo El Tunal	Venezuela
10	3.3	Nutriavícola SA	Colombia

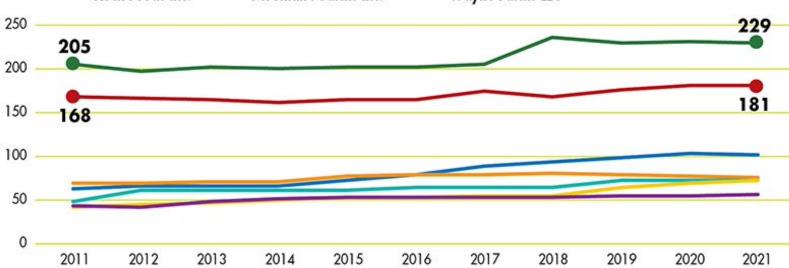




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Perdue Foods

#### 



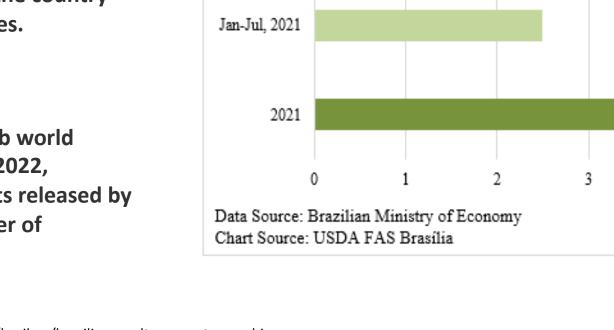


#### **BRAZIL Chicken Meat Exports 2022**

Jan-Jul, 2022

Brazilian broiler exports reach a new record of 4.85 million tonnes in 2022, according to <u>ABPA (Brazilian Association</u> <u>for Animal Protein)</u>. This would be 5% more than in 2021 when the country exported 4.6 million tonnes.

Brazil's exports to the Arab world reached \$17.74 billion in 2022, according to recent reports released by the Arab Brazilian Chamber of Commerce.



#### Brazilian Chicken Meat Exports to the World



Million MTs



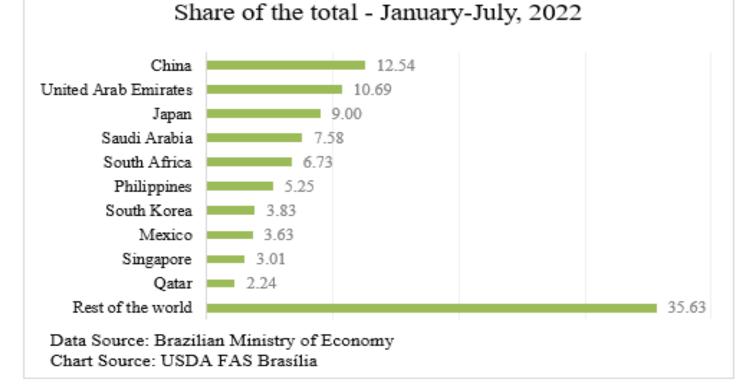
# Local production Vs. imported

- Brazil is the biggest current supplier of imported poultry meat with its share of close to 90% .
- Producers in Brazil achieve cost of production around \$ 1,3 / kg of dressed meat.
- This means that vertically integrated Egyptian poultry producers are theoretically competitive on the domestic market with the most efficient global poultry producers even under the free market conditions



#### **BRAZIL Chicken Meat Exports 2022**

In 2021, the top five markets for Brazilian chicken exports were China, Japan, the United Arab Emirates (UAE), Saudi Arabia, and South Africa, in that order. From January to July 2022, this order is currently the following: China, UAE, Japan, Saudi Arabia, and South Africa.



Brazilian Chicken Meat Exports to the World



PHARMA GROUP

# BRAZIL Chicken Meat PRICES / Production Cost 2022

the average price for chilled chicken was R\$ 7.27 (US\$1.42) per kilogram and R\$ 7.21 (US\$1.41) per kilogram for frozen chicken.

As a comparison, in 2021, the average price for chilled chicken was R\$ 7.19 (US\$1.34) per kilogram and a record R\$ 8.60 (US\$1.60) per kilogram in mid-September.

In comparison, in 2020, the record price had been R\$ 6.51 (US\$1.26). For frozen chicken, the average price during 2021 was a bit lower at R\$ 7.05 (US\$1.31) per kilogram, and the record price was R\$8.55 (US\$1.59) per kilogram, also in mid-September.

Poultry Production Costs - July, 2022					
Item	Value difference compared to previous 12 months	Percentage of total			
Nutrition (feed)	+0.78%	72.27%			
Day-old chick	+2.31%	14.75%			
Labor	+0.14%	3.67%			
Transportation	+0.16%	1.62%			
Depreciation	+0.78%	2.64%			
Capital Cost	+0.49%	2.02%			
Eletric Energy/ Bed/ Heating	+0.38%	1.65%			
Maintenance/ Financial/ Funrural	+0.25%	0.84%			
Diverse/ Others	+0.01%	0.17%			
Sanity	+0.21%	0.36%			
Total	+5.51%	100%			

Data Source: EMBRAPA Swine and Poultry, ICPFrango Chart Source: USDA FAS Brasilia





#### **BRAZIL Chicken Meat Exports 2022**

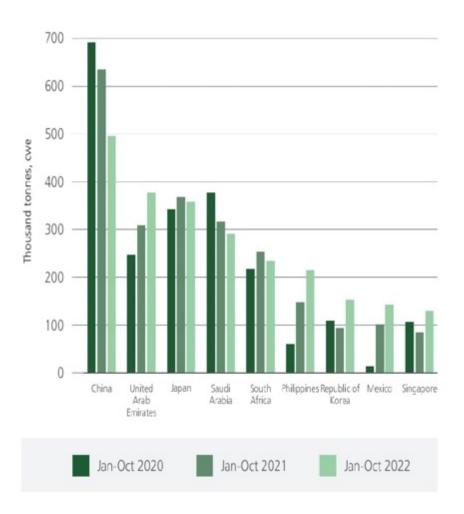
As the world's largest exporter of halal animal protein, Brazil continues to seek to increase its exports to the Arab world.

It currently exports halal chicken to 58 countries, according to the Poultry World. Per ABPA data, halal chicken exports represented close to 50 percent of Brazil's overall exports of chicken in 2021, with 1.915 MMT exported.

From January to July, 2022, Brazil has exported over 845 thousand metric tons of chicken meat to the Middle East, representing 32% of all its exports – this includes all types of chicken meat exports, not only halal products.

The exports to the region in the first seven months of 2022 are almost nine percent higher than the same period in 2021. As a comparison, in 2021, it exported 1.35 MMT to the region in the entire year.

Brazil's top ten export markets for January to July 2022 include three Middle Eastern countries – UAE (top 2), Saudi Arabia (top 4), and Qatar (top 10). Brazilian companies are constantly thinking of ways to expand access to the Arab-Muslim communities. Figure 7. Brazil poultry exports by major destinations



Source: FAO, based on Trade Data Monitor (TDM).

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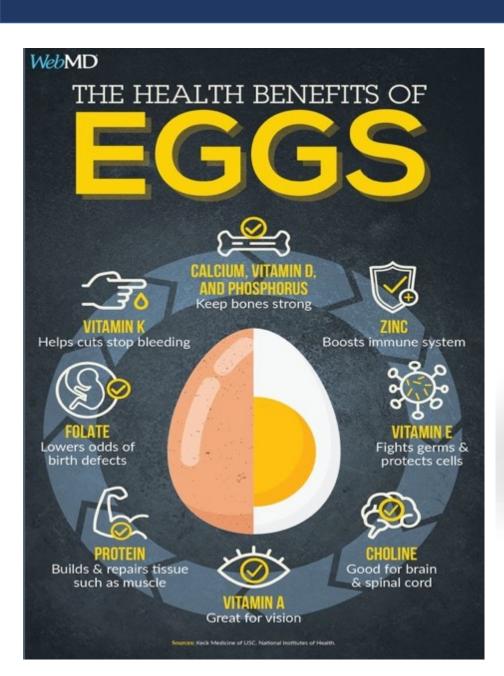
#### **BRAZIL Chicken Meat Exports 2022**

The UAE is, according to ABPA, the largest importer of Brazilian halal animal protein in the world and has recently surpassed Japan as the second largest destination overall for Brazilian chicken meat exports.

Brazil has exported over 282 thousand metric tons to the country in the first seven months of 2022, a value over 100 thousand metric tons larger than that in the same period in 2021. Thus far this year, Brazilian exports to the UAE rose over 66 percent in volume.

Brazil is currently the largest supplier of chicken meat to the UAE, distantly followed by the United States, which has a six-fold smaller export number to the country thus far in 2022. In a July interview to the press, the president of ABPA noted that "the Emirates are not the new China, but rather a great re-export hub to the regions of Asia and Middle East" due to its strategic location.



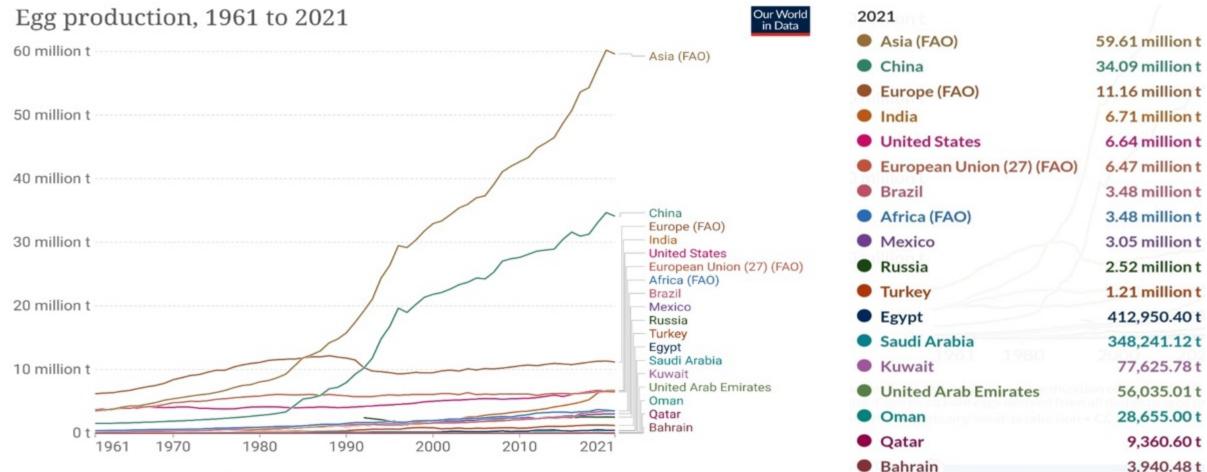


		P	
EGG		edium-sized egg conta	
	35% rote		Minerals such as: Thiamin Riboflavin Calcium Selenium Magnesium
Calories Vitamin A	63 4%	Carbohydrates	Iron Fluoride
Vitamin B12 Vitamin D Vitamin E	9% 4% 2%	It's OK to eat about 3 eggs per day and that 2 to 6 yolks are OK to consume in a given week.	FOODS4 BETTER

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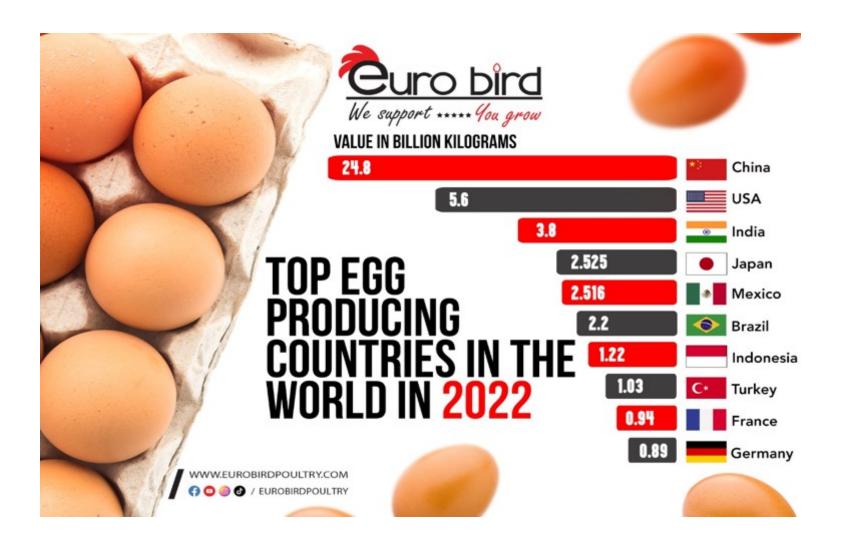
Source: Food and Agriculture Organization of the United Nations Note: Figures include eggs derived from all domesticated or farmed birds.

OurWorldInData.org/meat-production · CC BY



## Top egg producing countries worldwide







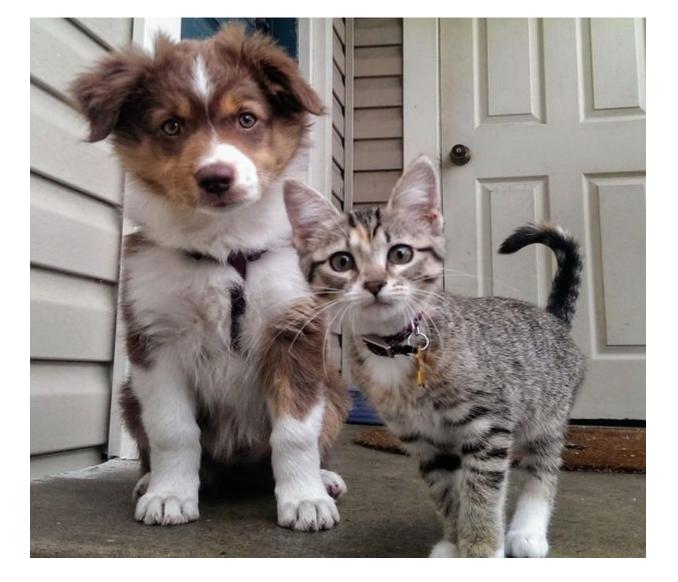


# WORLD'S TOP 10 EGG PRODUCERS

RANK	Layers (millions)	Company	Country
1	46.8	Cal-Maine Foods	United States
2	36.0	Proteína Animal (PROAN)	Mexico
3	27.6	Rose Acre Farms	United States
4	22.0	CP Group	Thailand
5	20.6	Beijing Deqingyuan Agricultural Technology Co. Ltd.	China
6	20.0	Hillandale Farms	<b>United States</b>
7	20.0	Ise Inc.	Japan
8	20.0	Versova Holdings L.L.P.	<b>United States</b>
9	15.3	Arab Company for Livestock Development (ACOLID)	Saudi Arabia
10	14.5	Daybreak Foods	<b>United States</b>

















# Thank you!

#### 90th Marketing Club 23rd Cairo 52nd Business Club Animal Health Marketing (Egyptian Market Insights)

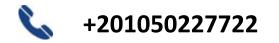
Tuesday 9-5-2023 9 PM EGY 9 PM KSA 10 PM UAE

Dr.Mahmoud Bahgat

FOUNDER & HOST









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