

3rd Club

13th April 2025



Club Founder
Dr. Mahmoud Bahgat



Learn Swahili for Business in Africa

اللغة السواحيلية للبيزنيس ف أفريقيا

9 pm Egy - 10 pm KSA - 11 pm UAE



Mr. Serag Eldin Sayed

Swahili Language instructor

Who is SERAG?



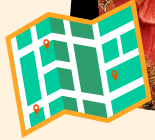


What is Swahili?

Hakuna Matata


Swahili, or Kiswahili, is a Bantu language widely spoken in East Africa. It serves as a lingua franca for millions and is an official language in Tanzania, Kenya, and Uganda. Its rich history is influenced by Arab, Portuguese, and English, making it a dynamic and evolving language.





History of swahili





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27% to 30% Arabic origin

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Kalamu, sita, saba, tisa, ishrini, kitabu, saa, baridi
Fikra, Bahari, hukumu, sababu, akili, dawa
Taabu, Habari, sifa, samaki
Rafiki, dini
Shule, polisi, kumi

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Importance of Swahili





Swahili



Swahili

It is widely spoken in **Tanzania and Kenya**, and also spoken in some parts of **Uganda, Burundi, Rwanda, Democratic Republic of Congo, Somalia, Mozambique, Malawi, Zambia, the Comoro Islands, Madagascar, South Sudan, and Oman**, among other regions.

There are more than almost **200 million speakers** of this language.



KISWAHILI & ENGLISH IN EAST AFRICA



KEY



ENGLISH



KISWAHILI

Tanzania 10% English
90% Swahili

Uganda 83% English
09% Swahili

Kenya 80% English
85% Swahili

Rwanda 50% English
15% Swahili

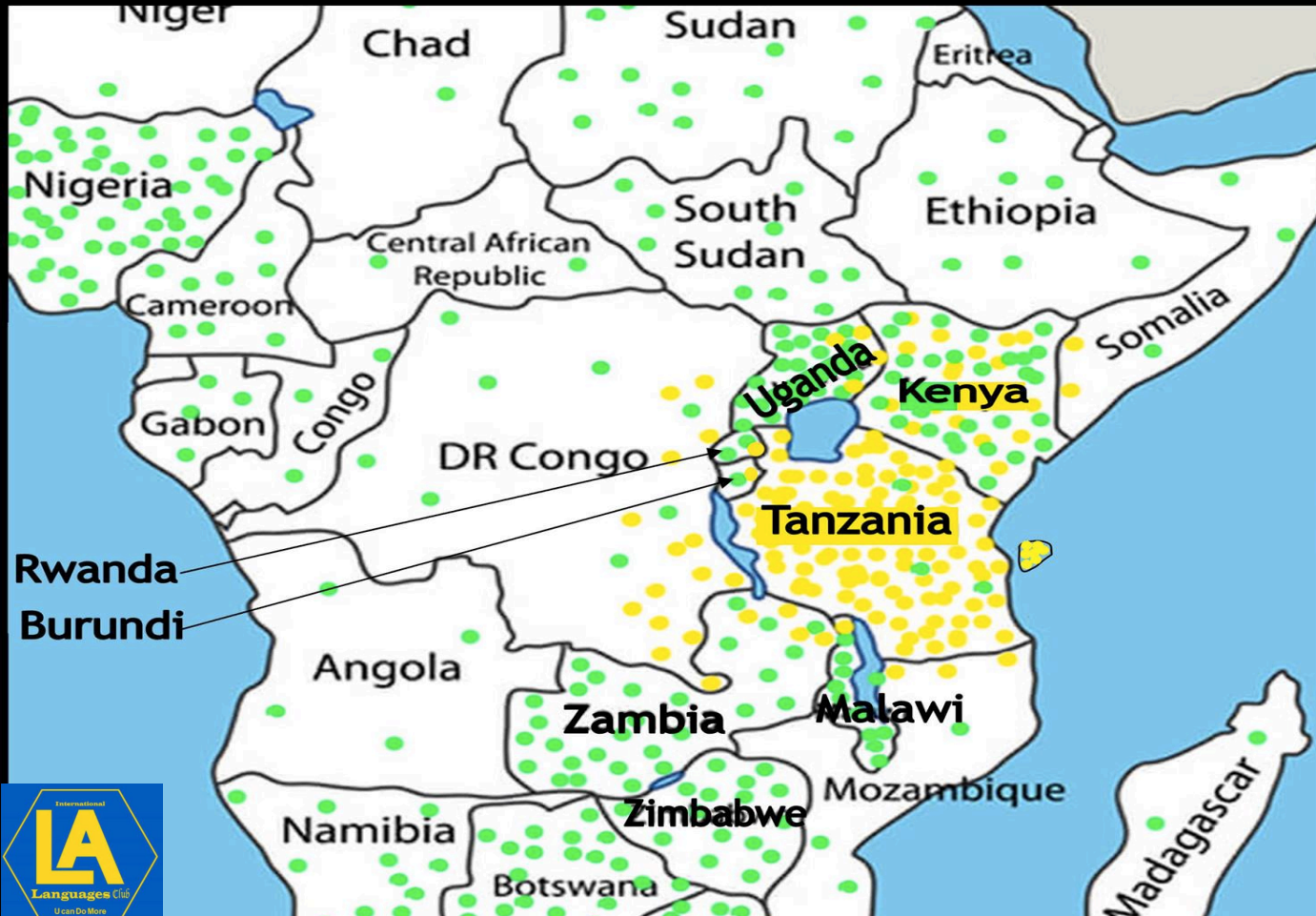
Burundi 15% English
30% Swahili

South Sudan 50% English
05% Swahili

Congo 10% English
20% Swahili

Zambia 80% English
05% Swahili

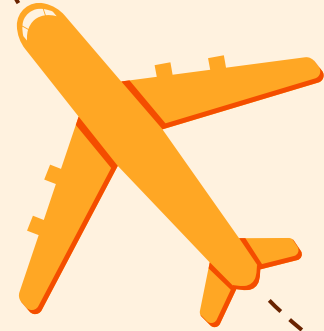
Malawi 80% English
06% Swahili



Culture and Environment



Challenges and opportunities in the market

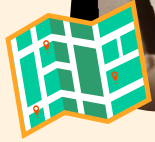




Opportunities

cars, coffee ,tea, perfumes,
food, meat...





Building relationships in business



Skill+Swahlil



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Swahili Basics

Ninakupenda
Habari

أحبك





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First course: 3 months basics

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Specific filed



How can you learn languages?





Thank you!

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https://linktr.ee/Serag_Sayed

Do you have any questions?

