



Club Founder
Dr. Mahmoud Bahgat



Co-Founder & Host:
Dr. Mahmoud Samy

International



Veterinary Club

Sharpen your skills

PET Clinics Business Q & A

Online zoom
7 pm Egy - 8 pm KSA - 9 pm UAE



Wed. 22 / 1 / 2025



Dr. Ahmed Elnabrawy
Veterinary Expert

AGENDA



- 1. Introduction**
- 2. Medical Service Q**
- 3. Management of the Clinic Q**
- 4. Marketing of the Clinics Q**
- 5. Financial Q**
- 6. TOP Industry Trends Q**



Dr .Ahmed Elnabrawy
Veterinary Consultant

Medical Service Q

1. What is the importance of specializing in a particular area of veterinary medicine and how can we achieve it?
2. What are the latest developments in veterinary medicine and how can we apply them in the clinic?
3. How can we deal with emergencies and provide urgent care for sick PETS ?
4. What medical services are most in demand by pet owners and how can we develop these services?
5. How can we provide effective preventive healthcare services to PETS ?



Management of the Clinic Q

1. What are the most important factors to consider when choosing a site for a new PET clinic?
2. How can we improve the efficiency of in-office operations and reduce the time spent waiting?
3. What are the best practices for managing and motivating employees?
4. How can we manage medical inventory effectively and avoid shortages or surpluses?
5. What are the most important challenges facing pet clinics and how can they be overcome?



Marketing of the Clinics Q

1. What are the latest marketing strategies that a veterinary clinic can apply to attract new customers and retain existing ones?
2. How can we leverage social media to promote the clinic's services and interact with customers?
3. What is the importance of building strong customer relationships and how can this be achieved?
4. What are the best ways to market new services offered by the clinic?
5. How can we manage a clinic's reputation online and handle ratings and reviews?



Financial Q

1. What are the most important factors that affect pricing in pet clinics?
2. How can we increase revenue and improve profits in the clinic?
3. What are the best practices for budget management and expense tracking?
4. How can we offer attractive offers and discounts to customers without affecting profitability?
5. What are the top financial tips for new veterinary clinic owners?



TOP Industry Trends



Thank you!